

EDU WEEK JOBS

Recruitment advertising made even easier.

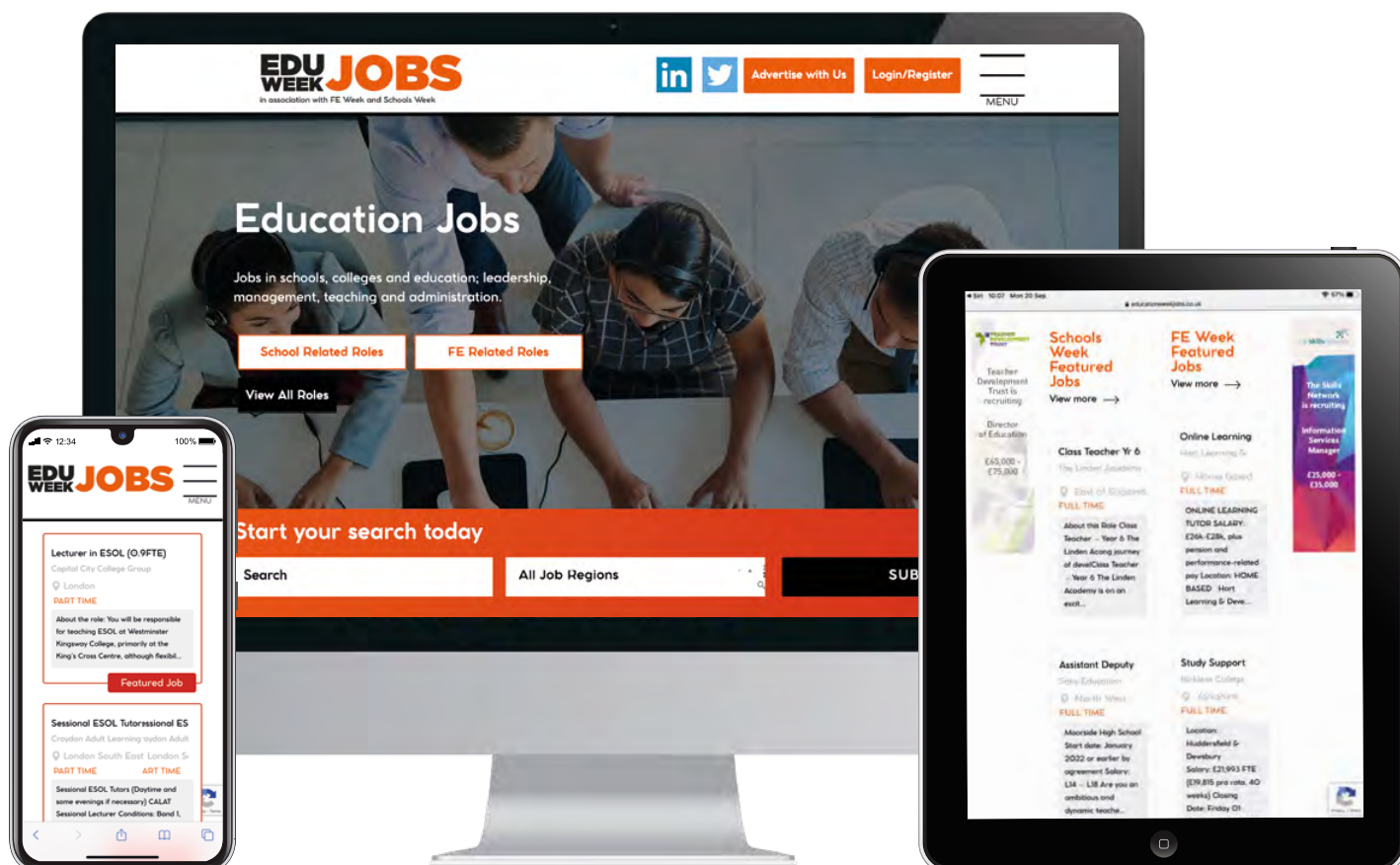


in association with

FEWEEK

EDU WEEK JOBS

EDU WEEK JOBS



What is EduWeek Jobs?

EduWeek Jobs is a cost-effective recruitment service using digital solutions to fill vacancies in schools, colleges, training providers and education.

As the jobs board of FE Week and Schools Week, two leading and influential newspapers serving the schools, further education and skills sectors, we take vacancies directly to a targeted audience of highly engaged education professionals.

With prices starting at £175 per vacancy and a dedicated account manager on hand to assist with your campaign, EduWeek Jobs is here to make your recruitment process that bit easier.

12,500+



digital edition readership



400,000+

visits per month (up from 200,000 in 2019)



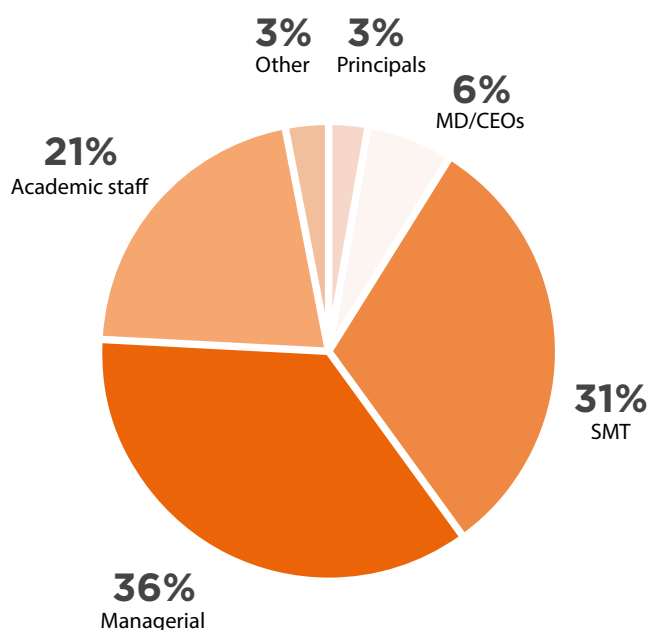
650,000+

monthly page views
(up from 415,000 in 2019)

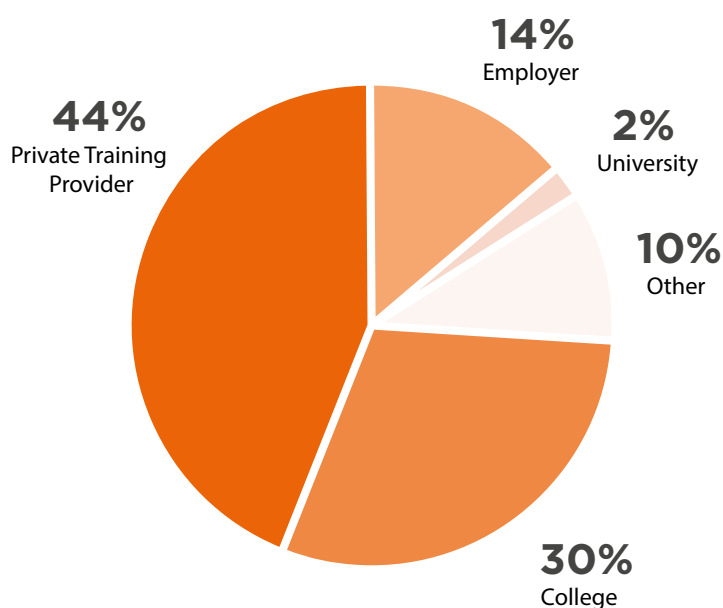


33,300+ Twitter followers

Readers by job role



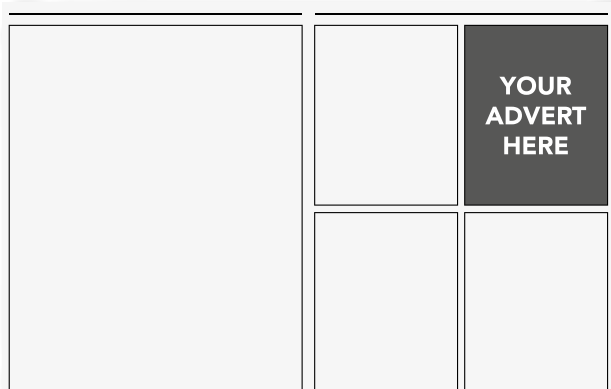
Organisation type



Advertising in FE Week

Have your vacancy seen by passive job seekers and the highest quality candidates in the sector.

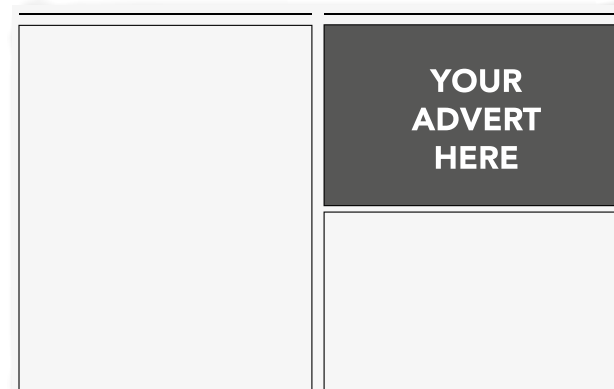
QUARTER PAGE



96mm x 132mm (WxH)

£950

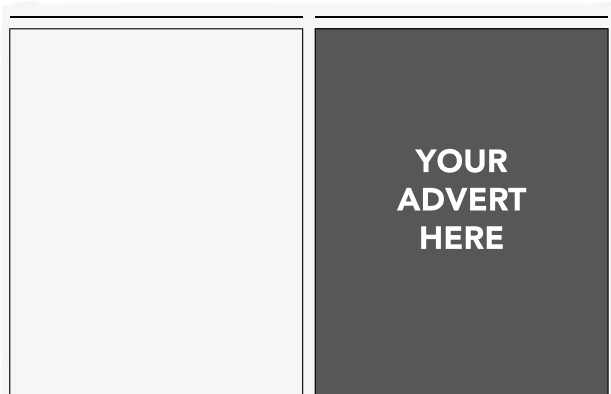
HALF PAGE



196mm x 132mm (WxH)

£1750

FULL PAGE



196mm x 265mm (WxH)

£3000

INCLUDED WITH YOUR ADVERT:

- 1 x Featured Listing
- Bespoke advert design
- Half Page or larger – exposure in the 'Premium Job Opportunities' section on Page 2 of FE Week

FE WEEK ARTWORK DEADLINE:

Wednesday at 17:00

Contact Tony at **Anthony.Hudson@lsect.com**
or on **020 8123 4778** to book your advert.

Listings

BASIC LISTING

£175

OUR LOWEST COST OPTION,
IDEAL FOR ADVERTISERS
ON A TIGHT BUDGET

- Text, logo and attachments
- Live for up to one month

FEATURED LISTING

£395

REACH A WIDER AUDIENCE AND
RECEIVE HIGHER ENGAGEMENT

- Text, logo and attachments
- Live for up to one month
- Premium online positioning
- Slots on the weekly jobs email (19,000 recipients), promoted via @FEWeek and @EduWeekJobs Twitter

Upgrade

FEATURED BOOST

£225/WEEK

ATTRACT PASSIVE JOB
SEEKERS AND HIGH QUALITY
CANDIDATES WITH A FEATURED
BOOST BUTTON.

- GIF animated button advert on www.feweek.co.uk
- Artwork design included
- Available as an upgrade on a Featured Listing

FEATURED JOB OF THE WEEK

£550/WEEK

OUR HIGHEST EXPOSURE
ONLINE OPTION.

- GIF animated Banner advert at the top of the weekly jobs email
- GIF animated Button advert on www.feweek.co.uk
- GIF animated Skyscraper advert on www.educationweekjobs.co.uk
- Artwork design included
- Available as an upgrade on a Featured Listing
- Promoted via Twitter, Facebook and LinkedIn

Social Media

SOCIAL BOOST

£110 + VAT

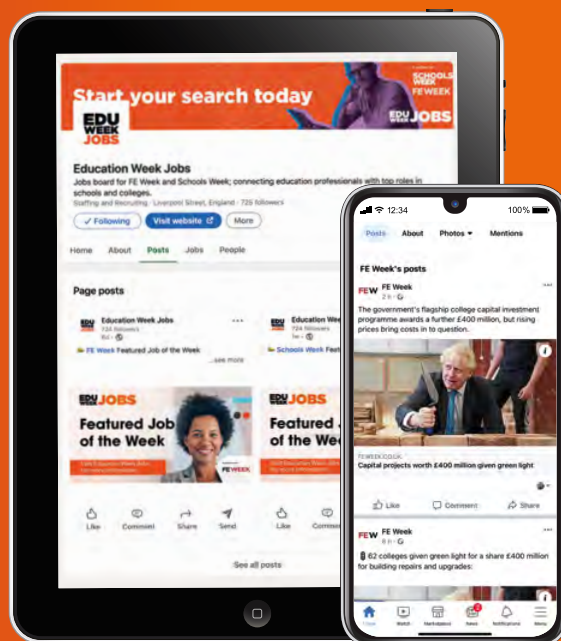
- Available as an upgrade on a Featured Listing
- 1 x Tweet via @FEWeek and @EduWeekJobs
- 1 x Facebook Post via FE Week
- 1 x LinkedIn Post via Education Week Jobs

INCLUDED WITH FEATURED JOB OF THE WEEK

- Bespoke artworks
- 2 x Tweets via @FEWeek and @EduWeekJobs
- 1 x Facebook Post via FE Week
- 1 x LinkedIn Post via Education Week Jobs

INCLUDED WITH ANNUAL PACKAGES

- 5 x Social Boost Credits for Job Roles
- 5 x Social Boost Credits to promote all current opportunities
- 25% discount on additional boost credits



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Organise your recruitment advertising for the year with an annual package with FE Week and EduWeek Jobs.

BRONZE **£5000**

- ◇ Unlimited Featured Listings
- ◇ 25% discount on classified adverts in FE Week
- ◇ 5 x Social Boost credits for Job Roles
- ◇ 5 x Social Boost credits to promote all current opportunities
- ◇ 25% discount on additional Social Boost credits

SILVER **£6750**

- ◇ Unlimited Featured Listings
- ◇ 3 x Half Page adverts
- ◇ 50% discount on classified adverts in FE Week
- ◇ 5 x Social Boost credits for Job Roles
- ◇ 5 x Social Boost credits to promote all current opportunities
- ◇ 25% discount on additional Social Boost credits

GOLD **£9000**

- ◇ Unlimited Featured Listings
- ◇ 5 x Full Page adverts
- ◇ 50% discount on classified adverts in FE Week
- ◇ 5 x Social Boost credits for Job Roles
- ◇ 5 x Social Boost credits to promote all current opportunities
- ◇ 25% discount on additional Social Boost credits

INCLUDED WITH EACH PACKAGE:

- Unlimited listings covering all vacancies (including leadership roles)
- Job upload service, with a turnaround of up to 2 hours
- Dedicated account manager on hand to discuss your requirements
- 10 x Social Boost credits and 25% off additional credits

RATES DISPLAYED ARE PER COLLEGE/ORGANISATION.
GROUP RATES AVAILABLE ON REQUEST.
PRICES EXCL. VAT

Available Discounts

If your organisation is eligible for a discounted rate, please get in touch to inform our team and to make your booking.

FE WEEK

**SUBSCRIBERS:
20% DISCOUNT**

**FE WEEK
GOLD**

**MEMBERS:
30% DISCOUNT**



**MEMBERS:
20%
DISCOUNT**



**MEMBERS:
20%
DISCOUNT**



**MEMBERS:
20%
DISCOUNT**

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Testimonials

I have found FE Week and EduWeek Jobs personnel to be dedicated and extremely knowledgeable in their field. They are a friendly, flexible and approachable team who are always willing to go over and beyond to ensure that all our needs as clients are met. I have worked in the field of recruitment for many years and have worked with many recruitment providers. FE Week and EduWeek Jobs are one of the best I have worked with and I would recommend them highly.

SINDY CHOW

HR Recruitment Co-ordinator, City of Liverpool College

We have worked with FE Week and EduWeek Jobs for many years now and we are guaranteed an excellent and personal service. We chose FE Week and EduWeek Jobs simply because we could not find any other provider that offered all the recruitment tools under one platform. It's fantastic how easy and efficiently our job vacancies are posted, we never have any problems at all.

JESSICA LUCAS

HR Apprentice, Burnley College

When I email the team at FE Week and EduWeek Jobs I can confidently trust that I will receive prompt attention, a consistent follow up and know that when I need a job to be advertised or an advert to be amended it will be done immediately. I would have no hesitation in giving my recommendations to use FE Week and EduWeek Jobs.

MEERA VISAKAN

HR Officer,
Capital City College Group

FE Week and EduWeek Jobs are always able to respond to our request within 24 hours, and their customer service in the whole team is brilliant. Through working with them since last year, I have never been let down once. I would definitely recommend any other further educational providers to use FE Week and EduWeek Jobs to support with their recruitment

NA WEI

HR Operations Manager, Orchard Hill College

With FE Week and With FE Week and EduWeek Jobs' annual package, it couldn't be simpler.... All we need to do is email over a copy of the advert and the rest is done for us. We couldn't ask for more.

SARAH GEE

HR Recruitment Specialist,
South Staffordshire College

Publication schedule

Edition Number	Artwork Deadline	Issue Date
Summer holidays 2022		
397	07/09/2022	09/09/2022
398	14/09/2022	16/09/2022
399	21/09/2022	23/09/2022
400	28/09/2022	30/09/2022
401	05/10/2022	07/10/2022
402	12/10/2022	14/10/2022
403	19/10/2022	21/10/2022
October half-term 2022		
404	02/11/2022	04/11/2022
405	09/11/2022	11/11/2022
406	16/11/2022	18/11/2022
407	23/11/2022	25/11/2022
408	30/11/2022	02/12/2022
409	07/12/2022	09/12/2022
Christmas holidays 2022		
410	04/01/2023	06/01/2023
411	11/01/2023	13/01/2023
412	18/01/2023	20/01/2023
413	25/01/2023	27/01/2023
414	01/02/2023	03/02/2023
415	08/02/2023	10/02/2023
February half-term 2023		
416	22/02/2023	24/02/2023
417	01/03/2023	03/03/2023
418	08/03/2023	10/03/2023
419	15/03/2023	17/03/2023
420	22/03/2023	24/03/2023
421	29/03/2023	31/03/2023
Easter holidays 2023		
422	19/04/2023	21/04/2023
423	26/04/2023	28/04/2023
424	03/05/2023	05/05/2023
425	10/05/2023	12/05/2023
426	17/05/2023	19/05/2023
427	24/05/2023	26/05/2023
May half-term 2023		
428	07/06/2023	09/06/2023
429	14/06/2023	16/06/2023
430	21/06/2023	23/06/2023
431	28/06/2023	30/06/2023
432	05/07/2023	07/07/2023
Summer holidays 2023		
433	06/09/2023	08/09/2023



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EduWeek Jobs, Schools
Week and FE Week are
owned and published
by Learning & Skills
Events Consultancy
and Training Limited.

We're proud to
be a member of:



Notes



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