

EDU WEEK JOBS

Recruitment advertising made even easier.



in association with

FEWEEK

EDU WEEK JOBS

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What is EduWeek Jobs?

EduWeek Jobs is a cost-effective recruitment service using digital solutions to fill vacancies in schools, colleges, training providers and education.

As the jobs board of FE Week and Schools Week, two leading and influential newspapers serving the schools, further education and skills sectors, we take vacancies directly to a targeted audience of highly engaged education professionals.

With prices starting at £150 per vacancy and a dedicated account manager on hand to assist with your campaign, EduWeek Jobs is here to make your recruitment process that bit easier.

12,500+



digital edition readership



400,000+

visits per month (up from 200,000 in 2019)



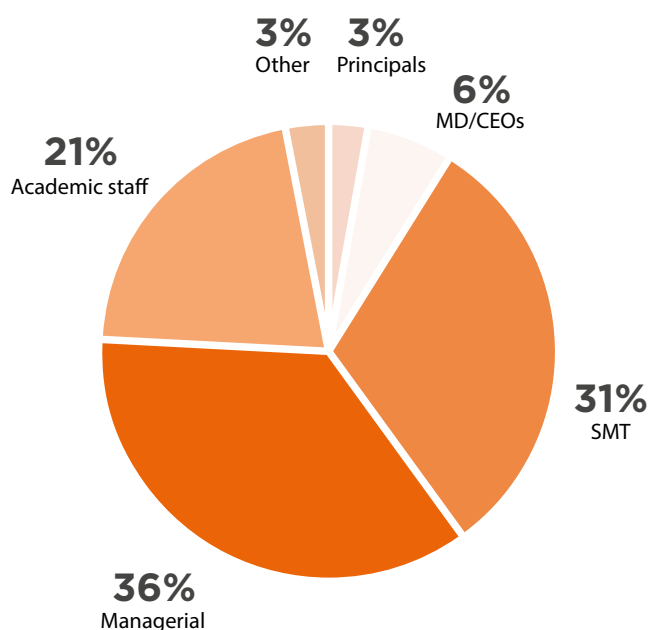
650,000+

monthly page views
(up from 415,000 in 2019)

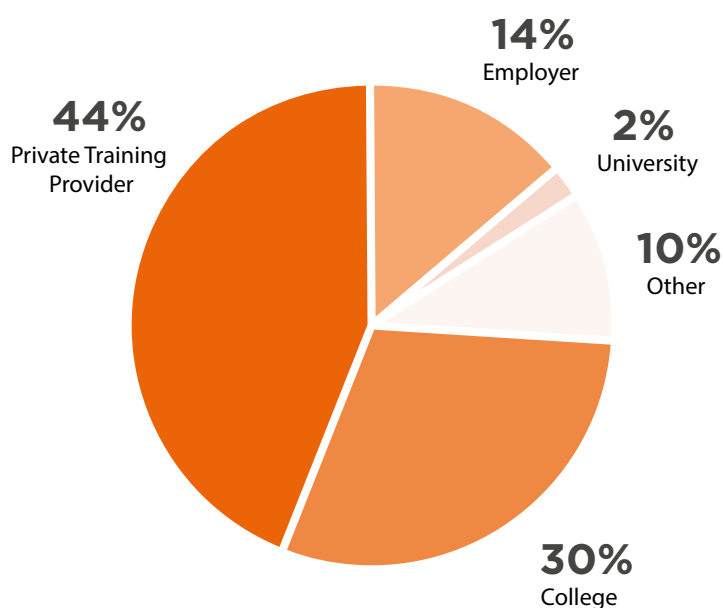


33,300+ Twitter followers

Readers by job role



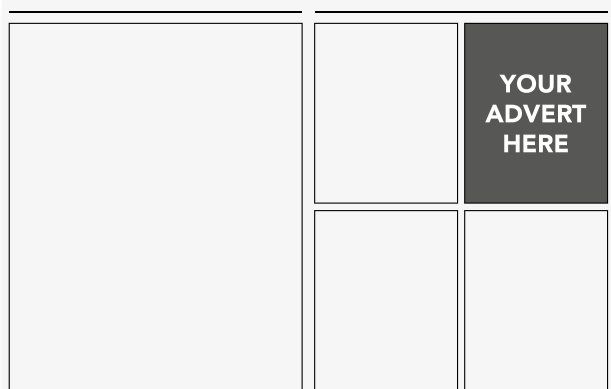
Organisation type



Advertising in FE Week

Have your vacancy seen by passive job seekers and the highest quality candidates in the sector.

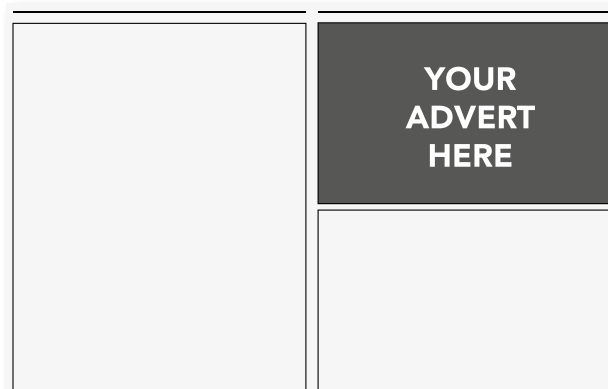
QUARTER PAGE



96mm x 132mm (WxH)

£850

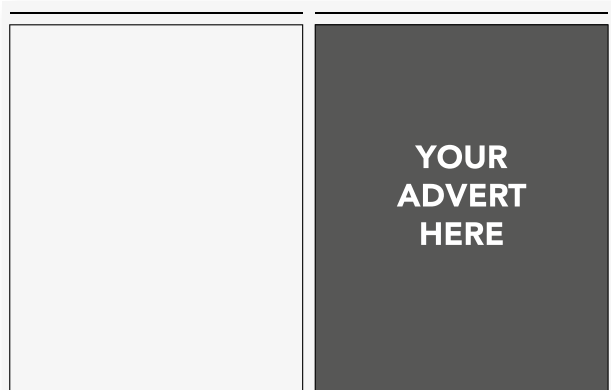
HALF PAGE



196mm x 132mm (WxH)

£1600

FULL PAGE



196mm x 265mm (WxH)

£3000

INCLUDED WITH YOUR ADVERT:

- A Featured Listing for each role advertised within the space (max. 3 roles)
- Bespoke advert design
- Half Page or larger – exposure in the 'Premium Job Opportunities' section on Page 2 of FE Week

FE WEEK ARTWORK DEADLINE:

Wednesday at 17:00

Contact Tony at **Anthony.Hudson@lsect.com**
or on **020 8123 4778** to book your advert.

Listings

BASIC LISTING

£150

OUR LOWEST COST OPTION,
IDEAL FOR ADVERTISERS
ON A TIGHT BUDGET

- Text, logo and attachments
- Live for up to one month

FEATURED LISTING

£350

REACH A WIDER AUDIENCE AND
RECEIVE HIGHER ENGAGEMENT

- Text, logo and attachments
- Live for up to one month
- Premium online positioning
- Slots on the weekly jobs email (19,000 recipients), promoted via @FEWeek and @EduWeekJobs Twitter

Upgrade

FEATURED BOOST

£200/WEEK

ATTRACT PASSIVE JOB
SEEKERS AND HIGH QUALITY
CANDIDATES WITH A FEATURED
BOOST BUTTON.

- GIF animated button advert on www.feweek.co.uk
- Artwork design included
- Available as an upgrade on a Featured Listing

FEATURED JOB OF THE WEEK

£400/WEEK

OUR HIGHEST EXPOSURE
ONLINE OPTION.

- GIF animated Banner advert at the top of the weekly jobs email
- GIF animated Button advert on www.feweek.co.uk
- GIF animated Skyscraper advert on www.educationweekjobs.co.uk
- Artwork design included
- Available as an upgrade on a Featured Listing
- Promoted via Twitter, Facebook and LinkedIn

Social Media

SOCIAL BOOST

£100 + VAT

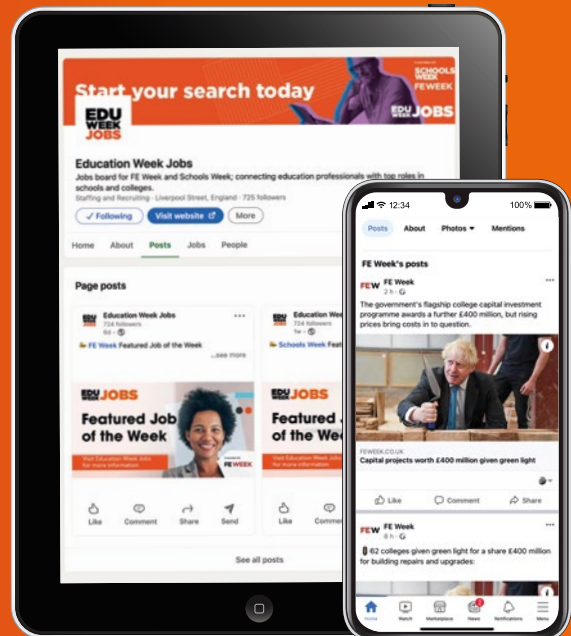
- Available as an upgrade on a Featured Listing
- 1 x Tweet via @FEWeek and @EduWeekJobs
- 1 x Facebook Post via FE Week
- 1 x LinkedIn Post via Education Week Jobs

INCLUDED WITH FEATURED JOB OF THE WEEK

- Bespoke artworks
- 2 x Tweets via @FEWeek and @EduWeekJobs
- 1 x Facebook Post via FE Week
- 1 x LinkedIn Post via Education Week Jobs

INCLUDED WITH ANNUAL PACKAGES

- 5 x Social Boost Credits for Job Roles
- 5 x Social Boost Credits to promote all current opportunities
- 25% discount on additional boost credits



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Organise your recruitment advertising for the year with an annual package with FE Week and EduWeek Jobs.

BRONZE **£4500**

- ◇ Unlimited Featured Listings
- ◇ 25% discount on classified adverts in FE Week
- ◇ 5 x Social Boost credits for Job Roles
- ◇ 5 x Social Boost credits to promote all current opportunities
- ◇ 25% discount on additional Social Boost credits

SILVER **£6000**

- ◇ Unlimited Featured Listings
- ◇ 3 x Half Page adverts
- ◇ 50% discount on classified adverts in FE Week
- ◇ 5 x Social Boost credits for Job Roles
- ◇ 5 x Social Boost credits to promote all current opportunities
- ◇ 25% discount on additional Social Boost credits

GOLD **£7500**

- ◇ Unlimited Featured Listings
- ◇ 5 x Full Page adverts
- ◇ 50% discount on classified adverts in FE Week
- ◇ 5 x Social Boost credits for Job Roles
- ◇ 5 x Social Boost credits to promote all current opportunities
- ◇ 25% discount on additional Social Boost credits

INCLUDED WITH EACH PACKAGE:

- Unlimited listings covering all vacancies (including leadership roles)
- Job upload service, with a turnaround of up to 2 hours
- Dedicated account manager on hand to discuss your requirements
- 10 x Social Boost credits and 25% off additional credits

RATES DISPLAYED ARE PER COLLEGE/ORGANISATION.
GROUP RATES AVAILABLE ON REQUEST.
PRICES EXCL. VAT

Available Discounts

If your organisation is eligible for a discounted rate, please get in touch to inform our team and to make your booking.

FE WEEK

**SUBSCRIBERS:
20% DISCOUNT**

**FE WEEK
GOLD**

**MEMBERS:
30% DISCOUNT**



**MEMBERS:
20%
DISCOUNT**



**MEMBERS:
20%
DISCOUNT**



**MEMBERS:
20%
DISCOUNT**

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Testimonials

I have found FE Week and EduWeek Jobs personnel to be dedicated and extremely knowledgeable in their field. They are a friendly, flexible and approachable team who are always willing to go over and beyond to ensure that all our needs as clients are met. I have worked in the field of recruitment for many years and have worked with many recruitment providers. FE Week and EduWeek Jobs are one of the best I have worked with and I would recommend them highly.

SINDY CHOW

HR Recruitment Co-ordinator, City of Liverpool College

We have worked with FE Week and EduWeek Jobs for many years now and we are guaranteed an excellent and personal service. We chose FE Week and EduWeek Jobs simply because we could not find any other provider that offered all the recruitment tools under one platform. It's fantastic how easy and efficiently our job vacancies are posted, we never have any problems at all.

JESSICA LUCAS

HR Apprentice, Burnley College

When I email the team at FE Week and EduWeek Jobs I can confidently trust that I will receive prompt attention, a consistent follow up and know that when I need a job to be advertised or an advert to be amended it will be done immediately. I would have no hesitation in giving my recommendations to use FE Week and EduWeek Jobs.

MEERA VISAKAN

HR Officer,
Capital City College Group

FE Week and EduWeek Jobs are always able to respond to our request within 24 hours, and their customer service in the whole team is brilliant. Through working with them since last year, I have never been let down once. I would definitely recommend any other further educational providers to use FE Week and EduWeek Jobs to support with their recruitment

NA WEI

HR Operations Manager, Orchard Hill College

With FE Week and With FE Week and EduWeek Jobs' annual package, it couldn't be simpler.... All we need to do is email over a copy of the advert and the rest is done for us. We couldn't ask for more.

SARAH GEE

HR Recruitment Specialist,
South Staffordshire College

Publication schedule

Edition Number	Press day	Issue Date
Summer holidays 2021		
361	09/09/2021	10/09/2021
362	16/09/2021	17/09/2021
363	23/09/2021	24/09/2021
364	30/09/2021	01/10/2021
365	07/10/2021	08/10/2021
366	14/10/2021	15/10/2021
367	21/10/2021	22/10/2021
October half-term 2021		
368	04/11/2021	05/11/2021
369	11/11/2021	12/11/2021
370	18/11/2021	19/11/2021
371	25/11/2021	26/11/2021
372	02/12/2021	03/12/2021
373	09/12/2021	10/12/2021
Christmas holidays 2021		
374	06/01/2022	07/01/2022
375	13/01/2022	14/01/2022
376	20/01/2022	21/01/2022
377	27/01/2022	28/01/2022
378	03/02/2022	04/02/2022
379	10/02/2022	11/02/2022
February half-term 2022		
380	24/02/2022	25/02/2022
381	03/03/2022	04/03/2022
382	10/03/2022	11/03/2022
383	17/03/2022	18/03/2022
384	24/03/2022	25/03/2022
385	31/03/2022	01/04/2022
Easter holidays 2022		
386	21/04/2022	22/04/2022
387	28/04/2022	29/04/2022
388	05/05/2022	06/05/2022
389	12/05/2022	13/05/2022
390	19/05/2022	20/05/2022
391	26/05/2022	27/05/2022
May half-term 2022		
392	09/06/2022	10/06/2022
393	16/06/2022	17/06/2022
394	23/06/2022	24/06/2022
395	30/06/2022	01/07/2022
396	07/07/2022	08/07/2022
Summer holidays 2022		



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EduWeek Jobs, Schools
Week and FE Week are
owned and published
by Learning & Skills
Events Consultancy
and Training Limited.

We're proud to
be a member of:



Notes



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