

ED JOBS
Week

BROUGHT TO YOU BY
SCHOOLS WEEK
AND FE WEEK

Media Pack 2019/20

An affordable recruitment solution for the education sector

Brought to you by

FE WEEK



A cost-effective recruitment service designed for jobs in schools, colleges and education; leadership, management, teaching and administration.



EduWeek Jobs is a recruitment service using both print and online solutions to fill vacancies in schools, colleges and education. EduWeek Jobs is brought to you by Schools Week and FE Week, two leading and influential newspapers serving the schools, further education and skills sectors.

Education leaders across the country read FE Week. Our editorial content is strong on policy news and attracts switched-on, highly engaged readers. This makes EduWeek Jobs the ideal place to advertise roles in any college or further education organisation.

Our influential readership means that your job adverts will be seen by decision-makers and leaders from across the world of education. Our audience includes principals, training provider managing directors, aspiring and senior education managers, MPs and policy advisors across the UK.

EduWeek Jobs is a platform that advertises job vacancies in an effective and user-friendly approach. By linking the FE Week editorial website to the jobs board, our audience is directly presented with the opportunity to look out for and plan their next step.

With prices starting at £95 per vacancy and a dedicated account manager on hand to assist with your campaign, EduWeek Jobs is here to make your recruitment process that bit easier.



Shane Mann
Managing director, Lsect Ltd,
Publisher of Schools Week & FE Week

Why advertise with EduWeek Jobs?

SIX reasons to use EduWeek Jobs:

A highly engaged and inquisitive readership

FE Week is targeted at professionals who have a strong knowledge of and interest in the further education and skills sector

Honesty is the best policy

We know our audience and what will appeal to them. Simultaneously, we want our clients to receive good value for money. We will not accept a role that we do not believe will be of interest to our readers. We want to see a successful recruitment campaign as much as our clients do.

Dedicated account manager

You will have a dedicated account manager who will be responsible for your campaign, from the initial enquiry to the closing date. They will gain an understanding of your organisation and vacancy, and recommend what will work best for the role you are recruiting

Simple and clear pricing

Our pricing is straightforward. There are no additional charges for leadership roles, attachments or logos. If you do not successfully appoint first time around, we will re-advertise your role free of charge.

Quick turnaround

Our team will upload your jobs quickly, with most vacancies going live within the hour after booking. Adverts in our print edition can be designed by the FE Week design team, who can provide bespoke advert artwork for your organisation within a few hours.

Job adverts in the print edition

We do not have additional supplements for adverts. Our classified job adverts are placed in the very centre of FE Week.

TESTIMONIALS



I have found FE Week personnel to be dedicated and extremely knowledgeable in their field. They are a friendly, flexible and approachable team who are always willing to go over and beyond to ensure that all our needs as Clients are met. I have worked in the field of recruitment for many years and have worked with many recruitment providers. FE Week is one of the best I have worked with and I would recommend them highly.

Sindy Chow, HR Recruitment
Co-ordinator, City of Liverpool College



When I email the team at FE Week I can confidently trust that I will receive prompt attention, a consistent follow up and know that when I need a job to be advertised or an advert to be amended it will be done immediately. I would have no hesitation in giving my recommendations to use FE Week. Thank you for maintaining your high standards and providing excellent customer service. Well done!

Meera Visakan,
HR Officer, Capital City College Group



We have a vast amount of vacancies and it can be very time consuming posting each advert on various websites. But with FE Week's annual package, it couldn't be simpler...they have a team that post the adverts for us. All we need to do is email over a copy of the advert and the rest is done for us. They turn it around within a few hours as well, so we couldn't ask for more.

Sarah Gee,
HR Recruitment Specialist, South
Staffordshire College



We have worked with FE Week for many years now and we are guaranteed an excellent and personal service. We chose FE Week simply because we could not find any other provider that offered all the recruitment tools under one platform. It's fantastic how easy and efficiently our job vacancies are posted, we never have any problems at all.

Jessica Lucas,
HR Apprentice, Burnley College

FE Week in numbers

415,000+

monthly page views (up from 375,000 2017/18)



200,000+

visits per month (up from 175,000 2017/18)

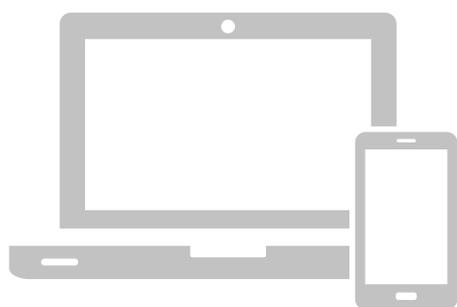


17,800+

members



28,300+ Twitter followers



12,500+

digital edition readership



3,000

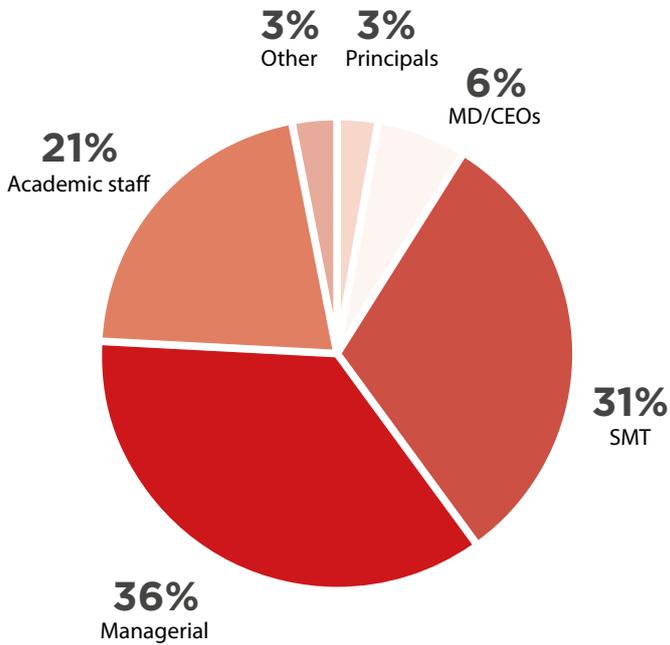
print run readership

36

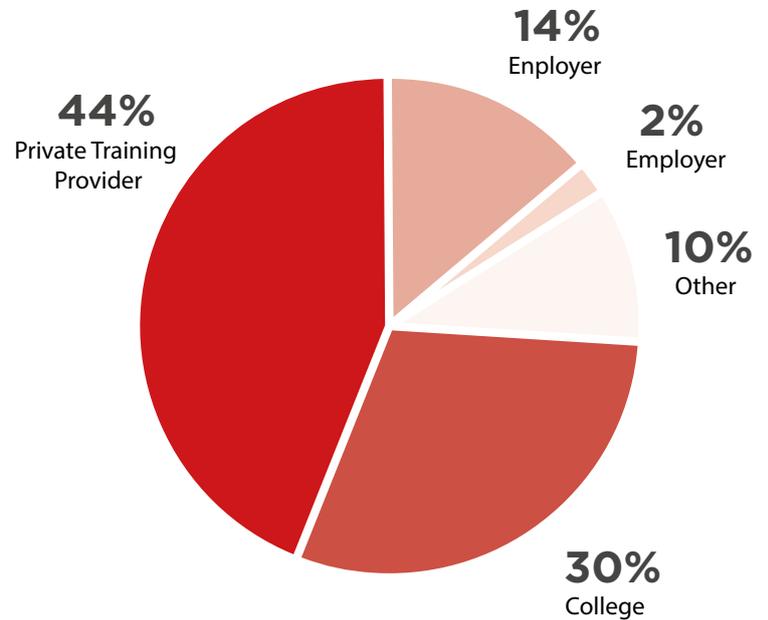
printed editions per year



Readers by job role



Organisation type



Our recruitment advertisers have included:



Advertising solutions

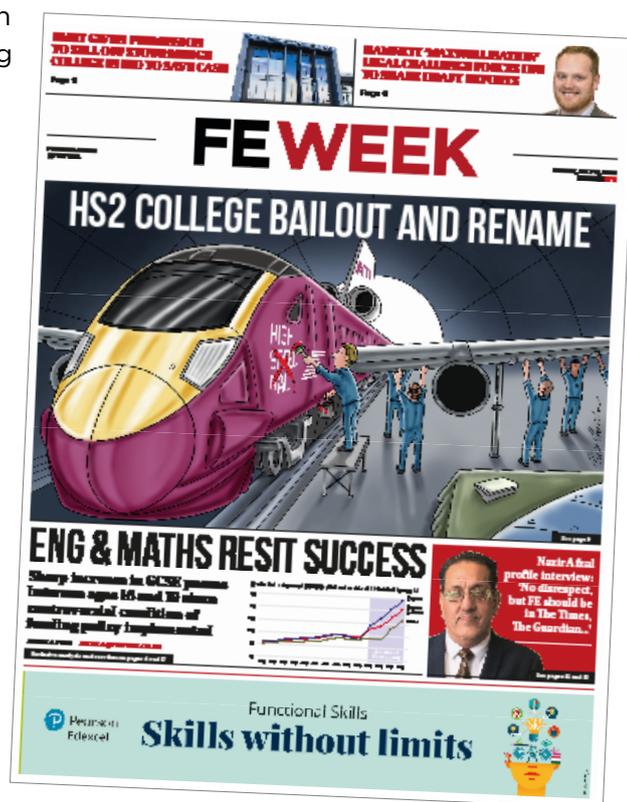
FE Week is a highly effective platform from which to engage with potential applicants, especially now that our classified advertising section is found in the middle of the newspaper.

Your vacancy will be seen by our switched-on, highly engaged and inquisitive readers; the people you want to apply for your vacancies read *FE Week*.

We pride ourselves on being honest and flexible with all our customers. Our in-house team are here to offer you a wide range of creative solutions to help advertise your role. Your account manager will understand your needs and will work with you to ensure that your advert looks great and sends the right message to potential candidates.

Our pricing is simple to understand: you choose the space that you need and you decide how you want to fill it. There are no additional charges for composite adverts.

All print adverts placed in our newspaper also receive a free featured online listing, worth £295. This will ensure that your advert has the widest possible reach – both online and in print.



Benefits

CREDIBILITY

Adverts in our newspaper provide a greater sense of legitimacy

BRANDING

Prominent exposure and recognition in the centre of the newspaper

TARGETED MARKETING

Effectively reach key decision makers from the education sector

MORE ENGAGING

Adverts in our digital edition are linked to the EduWeek Jobs board, allowing readers to immediately access more information and apply

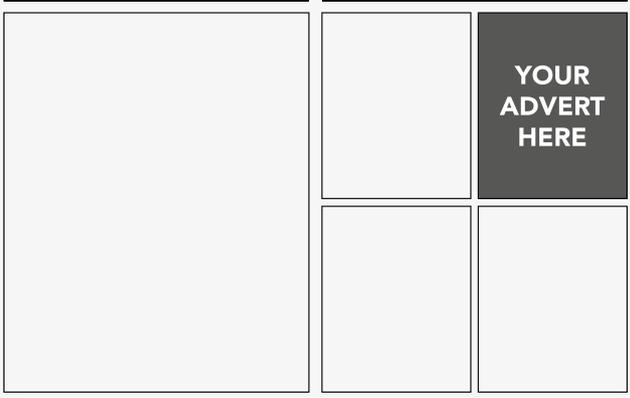
TANGIBILITY

Readers are more engaged when reading printed material



Dimensions and pricing

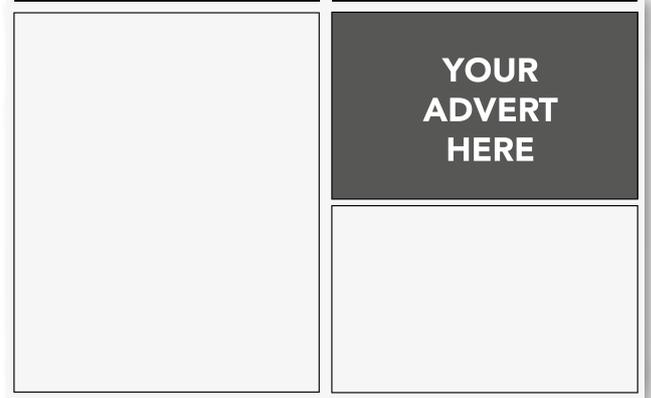
QUARTER PAGE



130mm x 165mm (WxH)

£1280

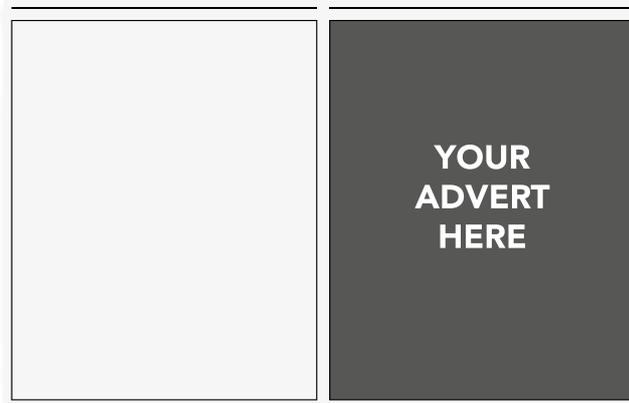
HALF PAGE (HORIZONTAL)



262mm x 165mm (WxH)

£2560

FULL PAGE



262mm x 330mm (WxH)

£5000

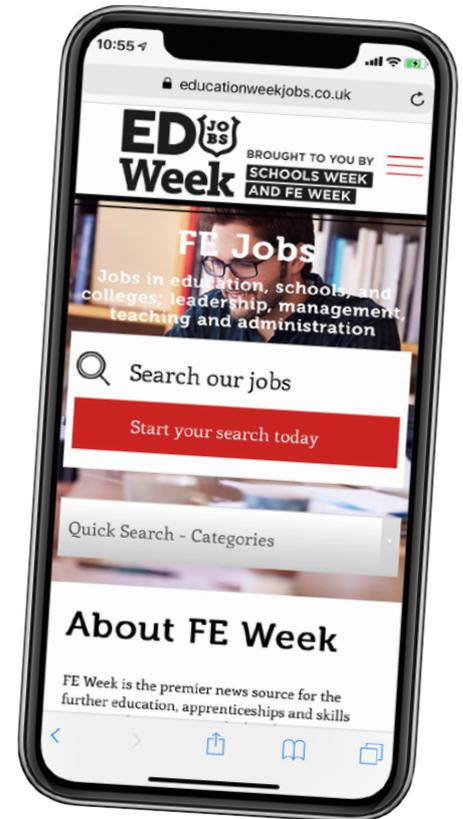
**All adverts in the digital edition receive an online
Featured Listing included in the rate**

FE WEEK
Artwork deadline:
Wednesday at 17:00

Online advertising

Online advertising can be booked independently of the print edition and is available in four forms: Basic Listing, Featured Listing, Featured Boost, or our premium position, Featured Job of the Week.

Our experienced advertising team will give you the best advice to achieve your recruitment objectives. We understand that a successful and efficient recruitment campaign is essential to any organisation. We provide a quick turnaround when it comes to uploading jobs online, with jobs typically going live within an hour of booking.



ED^{JOBS} Week BROUGHT TO YOU BY **SCHOOLS WEEK AND FE WEEK**

Principal Jobs - Education Week Jobs

ADVERTISE SCHOOLS MEDIA PACK FE MEDIA PACK LOGIN/REGISTER

Schools Week Jobs FE Week Jobs All Jobs

FE Week News Schools Week News Blog Find a job Get job alerts Upload your CV Search recruiters About Us

ED^{JOBS} Week
CHECK OUT OUR LATEST ROLES
↓
THE LATEST PREMIUM JOBS IN SCHOOLS, COLLEGES, PROVIDERS AND EDUCATION; LEADERSHIP, MANAGEMENT, TEACHING AND ADMINISTRATION.

Vice Principal Higher Education And Commercial Development Featured Job

Location: Yorkshire
Posted Date: 1st Aug 2019
Company: Hull College Group

Vice Principal Higher Education and Commercial Development Salary: £65,000-£70,000 plus performance related bonus
Relocation expenses will be considered Hull College group has created the new role of Vice Principal Higher Education and Commercial Development. This is an exciting opportunity to be part of the new Senior Leadership Team, reporting to the CEO, and help drive the growth and sustainability of the College for the...

Chief Executive And Principal Featured Job

Location: South West
Posted Date: 26th Jul 2019
Company: Yeovil College

Job title - Chief Executive and Principal Hours - Full time Salary - £120,000 per annum Closing date - 11:59 pm 15th August 2019
Interview date - 30th August 2019 Yeovil College is an inclusive tertiary college serving local communities in South Somerset and West Dorset. It is currently the highest performing College in Somerset with a current annual turnover of £13m and an Ofsted outcome of Good (November 2016). Since the...

Principal Featured Job

Location: North East
Posted Date: 22nd Jul 2019
Company: TyneCoastCollege

Tyne Coast College was created two years ago from the merger of South Tyneside College and South Shields Marine School, with TyneMet College and Queen Alexandra Sixth Form. We offer a vast range of educational opportunities for those aged 14 to

Yeovil College
YEovil COLLEGE IS RECRUITING
CHIEF EXECUTIVE AND PRINCIPAL
€120,000 PER ANNUM

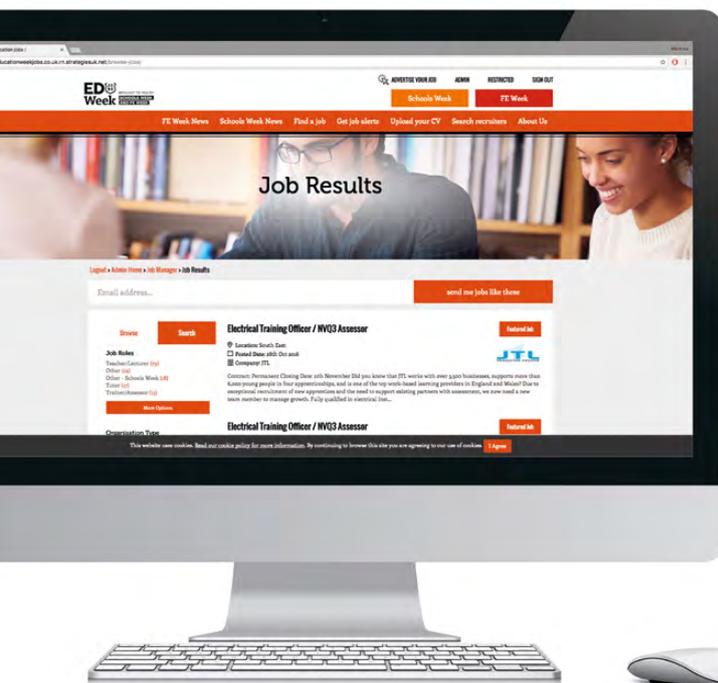
This website uses cookies. [Read our cookie policy for more information.](#) By continuing to browse this site you are agreeing to our use of cookies. I Agree

Online advertising options

	Basic £95PM	Featured £295PM	Featured Boost £150 Upgrade	Featured job of the week £650PM
ONLINE LISTING	●	●	●	●
COMPANY LOGO	●	●	●	●
COMPANY BIO	●	●	●	●
UNLIMITED TEXT	●	●	●	●
ATTACHMENTS	●	●	●	●
PREMIUM ONLINE POSITIONING		●	●	●
INCLUSION IN WEEKLY JOBS EMAIL		●	●	●
POSTED ON SOCIAL MEDIA ACCOUNTS		●	●	●
BUTTON ON SCHOOLSWEEK.CO.UK			●	
TOP POSITION IN WEEKLY JOBS EMAIL PLUS BANNER ADVERT AT THE TOP				●
LARGE FEATURED BUTTON ON SCHOOLSWEEK.CO.UK				●
SKYSCRAPER ADVERT ON THE EDUWEEK JOBS BOARD				●

FEATURED JOB OF THE WEEK INCLUDES THREE PREMIUM ONLINE ADVERTS:

- **A premium button** advert on every page of the FE Week website
- **A skyscraper advert** on every page of the EduWeek Jobs website
- **A banner advert** at the top of our weekly jobs email



Askham Bryan College is recruiting

Executive Director - Students, Quality & Standards

160 X 600 PX

circa £75,000 per annum

Click here for more information

ASKHAM BRYAN COLLEGE



Hull College is recruiting Deputy Chief

620 X 120 PX

Click here for more information

Publication schedule

Edition Number	Press day	Issue Date
289	12/09/2019	13/09/2019
290	19/09/2019	20/09/2019
291	26/09/2019	27/09/2019
292	03/10/2019	04/10/2019
293	10/10/2019	11/10/2019
294	17/10/2019	18/10/2019
October half-term		
295	31/10/2019	01/11/2019
296	07/11/2019	08/11/2019
297	14/11/2019	15/11/2019
298	21/11/2019	22/11/2019
299	28/11/2019	29/11/2019
300	05/12/2019	06/12/2019
301	12/12/2019	13/12/2019
Christmas holidays		
302	09/01/2020	10/01/2020
303	16/01/2020	17/01/2020
304	23/01/2020	24/01/2020
305	30/01/2020	31/01/2020
306	06/02/2020	07/02/2020
307	13/02/2020	14/02/2020
February half-term		
308	27/02/2020	28/02/2020
309	05/03/2020	06/03/2020
310	12/03/2020	13/03/2020
311	19/03/2020	20/03/2020
312	26/03/2020	27/03/2020
313	02/04/2020	03/04/2020
Easter holidays		
314	23/04/2020	24/04/2020
315	30/04/2020	01/05/2020
316	07/05/2020	08/05/2020
317	14/05/2020	15/05/2020
318	21/05/2020	22/05/2020
May half-term		
319	04/06/2020	05/06/2020
320	11/06/2020	12/06/2020
321	18/06/2020	19/06/2020
322	25/06/2020	26/06/2020
323	02/07/2020	03/07/2020
324	09/07/2020	10/07/2020
Summer holidays		
325	10/09/2020	11/09/2020

EDU WEEK JOBS



We're proud to be
a member of:



EduWeek Jobs, Schools Week and FE Week are owned and published by Learning & Skills Events Consultancy and Training Limited.