



As a valued partner to the business, I wanted to update you regarding the progress we are making at 3aaa and to provide reassurance around our continuing commitment to you and your employees.

You may have seen a number of reports in the media recently regarding 3aaa and I would like to clarify the true status of our position so you are fully informed.

I hope the following will go some way to offer that:

- > Myself as Managing Director along with the senior management team will be taking the business forward as 'New Management'.
- > The data query raised by the ESFA in May 2018 is yet to be concluded. New Management have recently completed all of our responses and the ESFA are committed to concluding their review within the next 2 weeks.
- > The concern is entirely data focused rather than on quality. The business has validated quality provision at its heart and all stakeholders aligned to preserving this into the future.
- > New Management have a positive and active dialogue with ESFA and Ofsted who are committed to finding a solution and the preservation of the 4,500 learners and 500 staff dependent on the business.
- > Any historic data issues or previous investigations into the business are categorically not part of our current dialogue with the ESFA and precede New Management.
- > We have agreed with the ESFA to pause enrolments through this period, until the data query is complete and our 2017/18 period 14 is submitted on the 18th October.
- > As a precautionary measure and to do all we can to protect learners and staff against any residual risk we are having very early stage and initial conversations with other reputable providers.
- > Working in partnership with the ESFA, we are continuing to generate and advertise new vacancies and engage with candidates to be able to complete their enrolment and start new apprenticeships in November.
- > There is no impact on existing apprentices and all delivery is continuing as planned.

New management are very excited to have the opportunity to take the business forward and will be going on a quality mission to improve our services to you. In the meantime, I would like to thank you for your continuing support and patience through this difficult period for the business.

If you have any questions regarding your partnership with us, please do not hesitate to contact myself or your dedicated account manager. As always, given the sensitive nature of this email and in order to protect your own brand from the sector rag I ask for the highest level of confidentiality regarding this.

I will continue to update you over the coming days and weeks as we progress and as new information comes to light.

Kindest regards,

Richard Irons

Managing Director, 3aaa Apprenticeships