



Education and Training Foundation Perceptions Survey Report November 2014



November 2014



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14.125 Final Report



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Section 1: Introduction & Methodology

The Education and Training Foundation (the Foundation) began operations in August 2013 and launched its Operational Plan for 2014-16 in June 2014. The Foundation aims to raise the quality and professionalism of the education and training system in order to achieve consistently excellent outcomes for learners and employers. The organisation's priorities for 2014-2016 are to enhance:

- Maths and English;
- Leadership and Governance;
- The Vocational Education and Training system based on collaboration between employers and providers.

The Foundation's communication and engagement strategy published in September 2013 states that the organisation will know if its communication and engagement activities have been successful through on-going monitoring and responsive development.

In order to establish if its communication and engagement activities have been successful, the Foundation commissioned RCU to undertake an initial online perceptions survey in spring 2014 and this is a second follow up survey which took place in October 2014. The first survey established an initial baseline perception at the start of the operational phase of the Foundation and this second survey reports, in part, on changes in those perceptions.

RCU developed an online survey questionnaire in consultation with the Foundation which was distributed to the sector by the Foundation using its broad range of communication channels. The survey investigated the following themes:

- Awareness of the Foundation and its role;
- The level and quality of contact and engagement with the Foundation;
- Views on the Foundation's communication channels;
- Awareness of current initiatives within the Education and Training Sector; and
- Views on aspects of the Education and Training Sector within the Foundation's role and remit.

The survey window was 22 September to 20 October 2014.

Section 2: Executive Summary

The survey achieved a total of 255 responses from a wide range of organisations across the education and training sector.

Over 40% of respondents had very senior roles within their organisation (Senior Manager or above) and over half of these were at the Principal/Chief Executive level.

The survey gathered a good spread of responses from organisations across the whole of England and all regions were represented within the sample.

90% of respondents had been aware of the Foundation prior to the survey. Most of those who had not heard of the Foundation were teaching and training staff.

Almost 80% of the respondents said that they were *very aware* or *quite aware* of the Foundation's role and remit. This compares with a figure of 63% awareness among respondents to a similar survey carried out at the beginning of 2014.

Almost half the respondents said that their organisation had previously had some form of contact or engagement with the Foundation. Three-quarters rated the experience as *very good* or *good*.

A total of 36 respondents said they had been in contact with the Foundation's Communications Team. A third rated the contact as *good* and half as *very good*.

The Foundation's website was by far the most recognised of all the communication channels. Four out of five respondents were aware of the website and over two-thirds were users.

Around half of the respondents were aware of the Foundation's Monthly Newsletter and a third were aware of the Foundation on Twitter.

Two thirds of respondents thought the Foundation's website was *very good* or *good* and 70% had positive views on the Monthly Newsletter.

Overall, 40% of the respondents who were aware of the Foundation's website said they visited the site several times a month or more.

Views on the website's, accessibility, navigation and content were generally positive, with the site's accessibility being the most likely to be given a rating of *very good* or *good*. Many respondents offered constructive suggestions on how the website could be improved.

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Only a small number of respondents had visited the Foundation's Online Learning and FE Advice websites. For most the experience had been a positive one and a number of suggestions were also given on how the services could be improved.

Overall, 56% of respondents were aware of the Foundation's campaign to recruit more teachers into the education and training sector.

Among current initiatives within the education and training sector, the Maths recruitment incentive scheme and bursaries for graduates who choose to teach in the sector were the most well known. Only one in five respondents was aware of the Premium Graduate Scheme.

Fewer than half the respondents thought the standard of Leadership and Management within the education and training sector was *very good* or *good* and only a third were positive about the standard of Governance.

Almost 60% of respondents thought Professional Standards within the sector were *very good* or *good* but only a third responded positively on the standard of Workforce Development.

Just over half the respondents thought standards within the sector on Vocational Education and Training were *very good* or *good*.

Just over 60% of the respondents who had heard of the Foundation were aware of the collection of workforce data.

Regarding the Foundation's services to support Leadership and Management, just over 40% of respondents had heard about the Senior Leadership Development Programme but only around one in six respondents had heard of the Foundation's Leadership Register.

Well over three quarters of respondents were aware of the Foundation's development of the new professional standards.

Fewer than a third of respondents were aware of the Foundation's services to support Governance.

The Maths and English Enhancement Programmes were the most well known of the Foundation's services to support workforce development; the Maths programme being recognised by 64% of respondents and the English programme by 56%.

Fewer than a third of respondents were aware of Special Educational Needs and Disability Training for existing teachers and fewer than a quarter knew about the Higher Level teaching and learning skills service.



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Regarding the Foundation's services to support vocational education and training, CPD for Skills Completion had the highest awareness among respondents at 33%. Fewer than a quarter of respondents were aware of the Learning Technologies and Self Assessment Project.

Most of the Foundation's services covered by the survey were regarded as *very good* or *good* by at least 70% of the respondents who rated them. Highest rated were the Maths and English Enhancement Programmes with over 80% of respondents giving positive ratings.

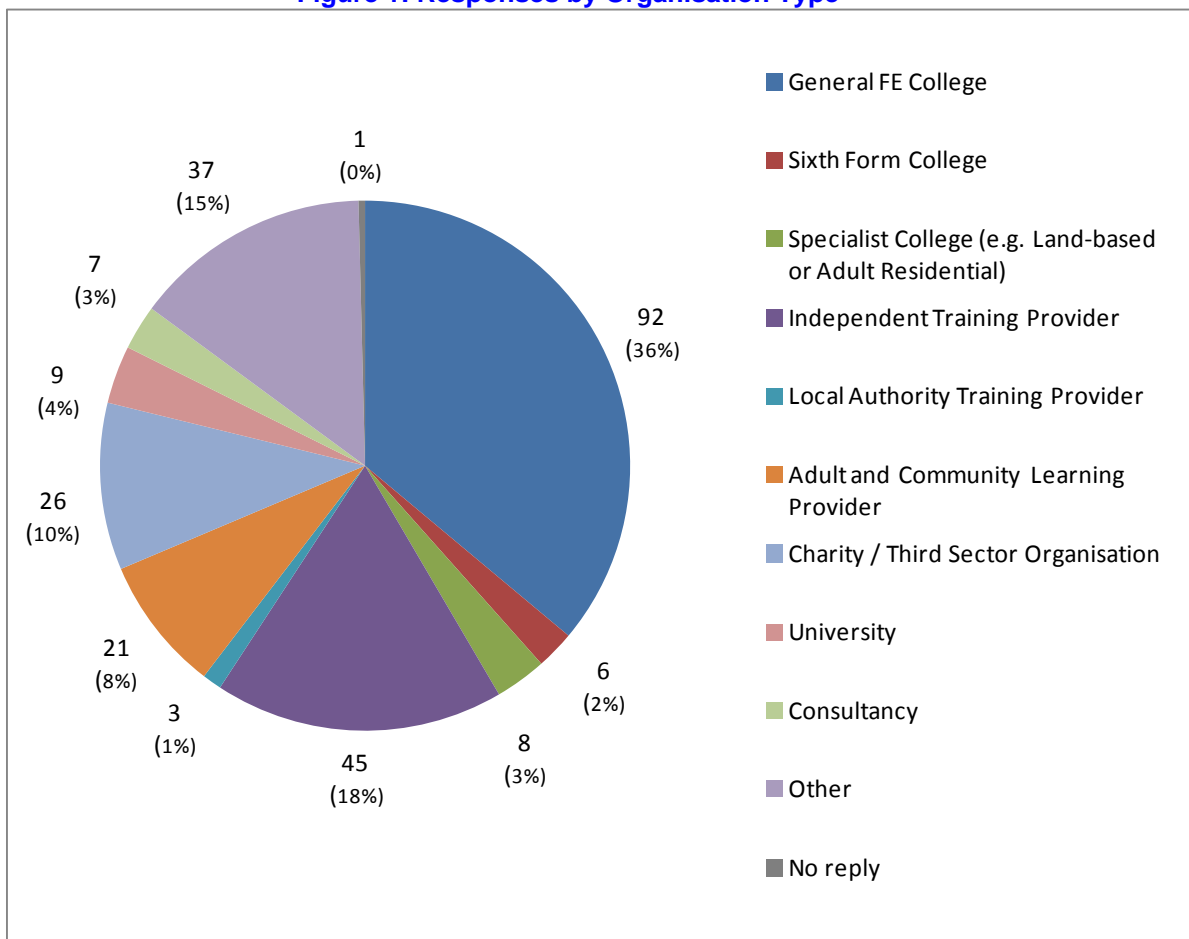
Three quarters of the respondents said that they would be *very likely* or *quite likely* to use the services provided by the Foundation. This was a much more positive response compared to the previous survey where only just over half of the respondents said that they would be likely to use the services provided by the Foundation.



Section 3: Response to the Survey

A total of 255 responses from a wide range of organisations within the education and training sector were received to the survey. This is more than double the number of responses to the previous perceptions survey carried out earlier in the year. The chart below shows the breakdown of responses by organisation type.

Figure 1: Responses by Organisation Type



Base = 255

Over 40% of responses were from Colleges with General Further Education Colleges accounting for 36% of the total. The second largest group was Independent Training Providers followed by Charity/Third Sector Organisations and Adult and Community Learning Providers. Providers describing themselves as "Other" included Schools/Special Schools, Offender Learning and Trade/Professional Bodies.

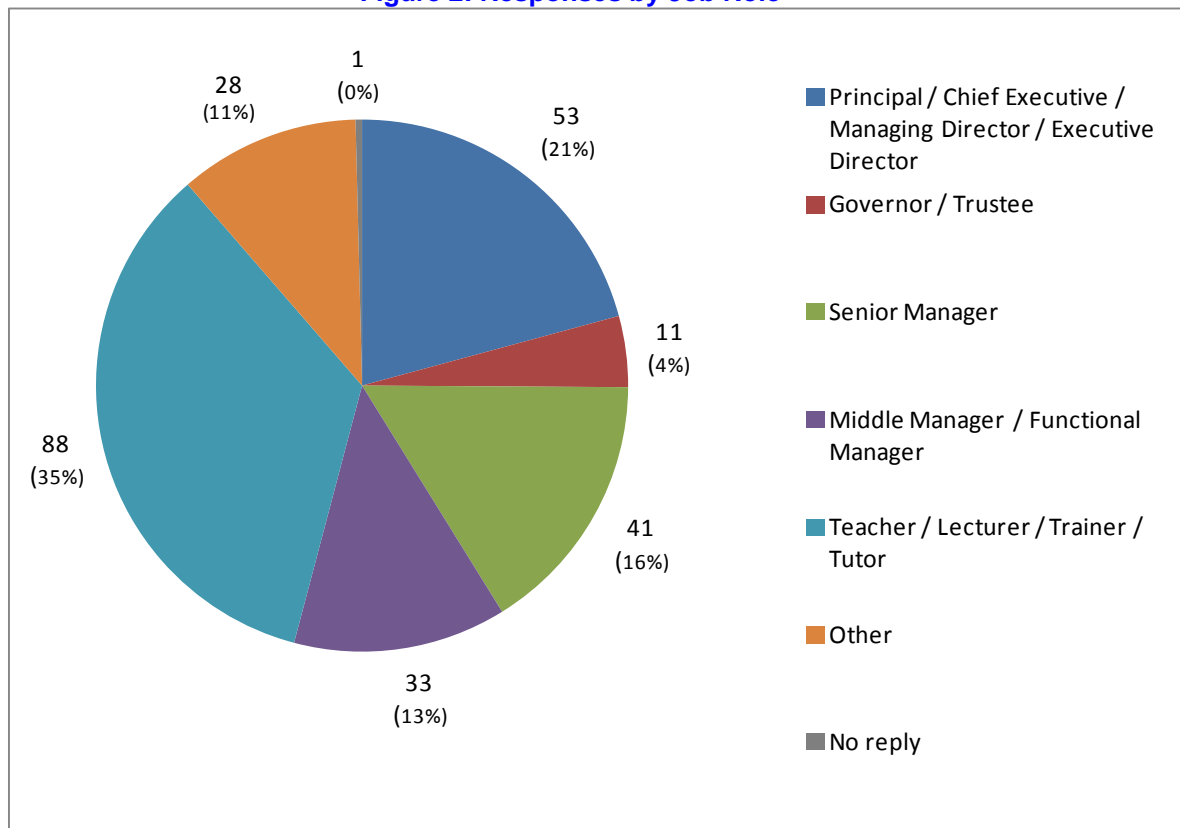
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The chart below shows the breakdown of responses by respondents' job roles within their organisation.

Figure 2: Responses by Job Role



Base = 255

Over 40% of respondents had very senior roles within their organisation (Senior Manager or above) and over half of these were at the Principal/Chief Executive level. However, the largest single group, representing just over a third of respondents, was made up of staff in direct teaching roles which included Teachers, Lecturers, Trainers and Tutors.

The survey results in this report have been analysed by provider type and job role where respondent numbers are sufficiently robust. Where analysis of the survey data results in unreliably low numbers, this is highlighted in the text along with a warning that the findings should be viewed with caution. Throughout this report, any instances where the analysis produces fewer than five responses, the figures have been suppressed to protect the confidentiality of respondents.



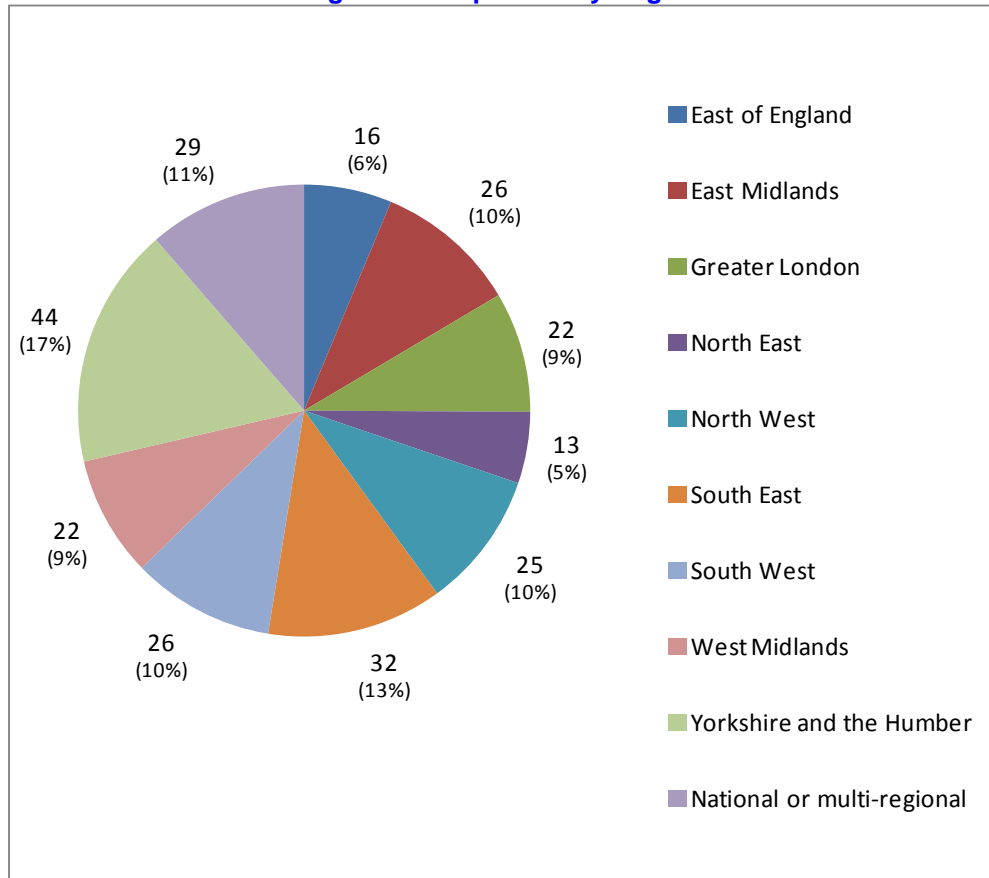
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Figure 3, below, shows the geographical spread of responding organisations across the regions according to where they are based.

Figure 3: Responses by Region



Base = 255

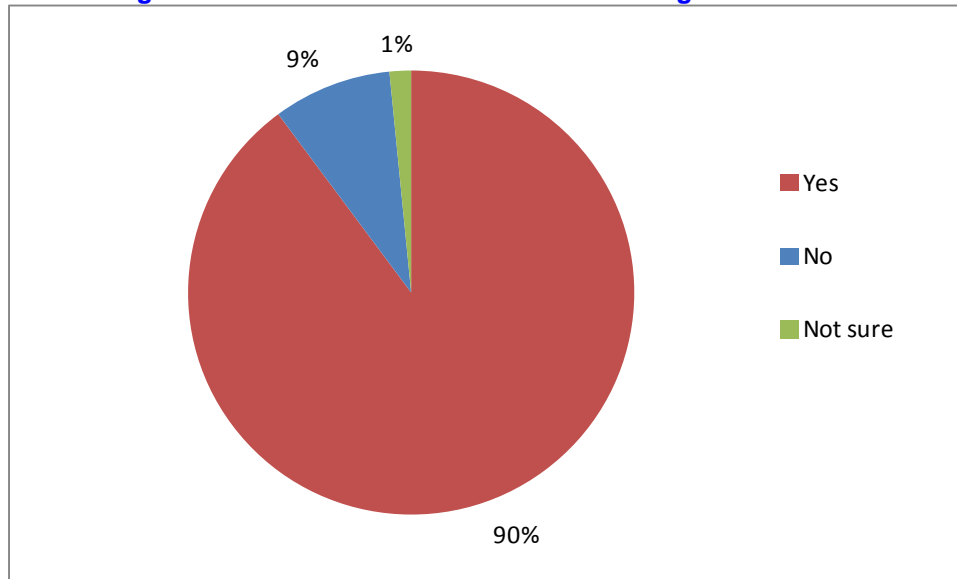
The chart shows that the survey gathered a good spread of responses from organisations across the regions. As in the previous survey, the greatest number of responses was received from Yorkshire and the Humber based organisations and the least from organisations based in the North East region.



Section 4: Awareness of the Foundation

The respondents were asked if, before receiving the survey, they had heard of the Education and Training Foundation. The chart below shows the results.

Figure 4: Heard of the Education and Training Foundation?



Base =119

Of the 255 survey respondents, 229 (90%) said they had heard of the Foundation, 22 (9%) said they had not and 4 were not sure. In the previous survey, 87% of respondents had heard of Education and Training Foundation (or the FE Guild). Most of those who had not heard of the Foundation were teaching staff, describing themselves as Teachers, Trainers, Lecturers or Tutors. Only two respondents at Senior Manager level or above had not heard of the Foundation.

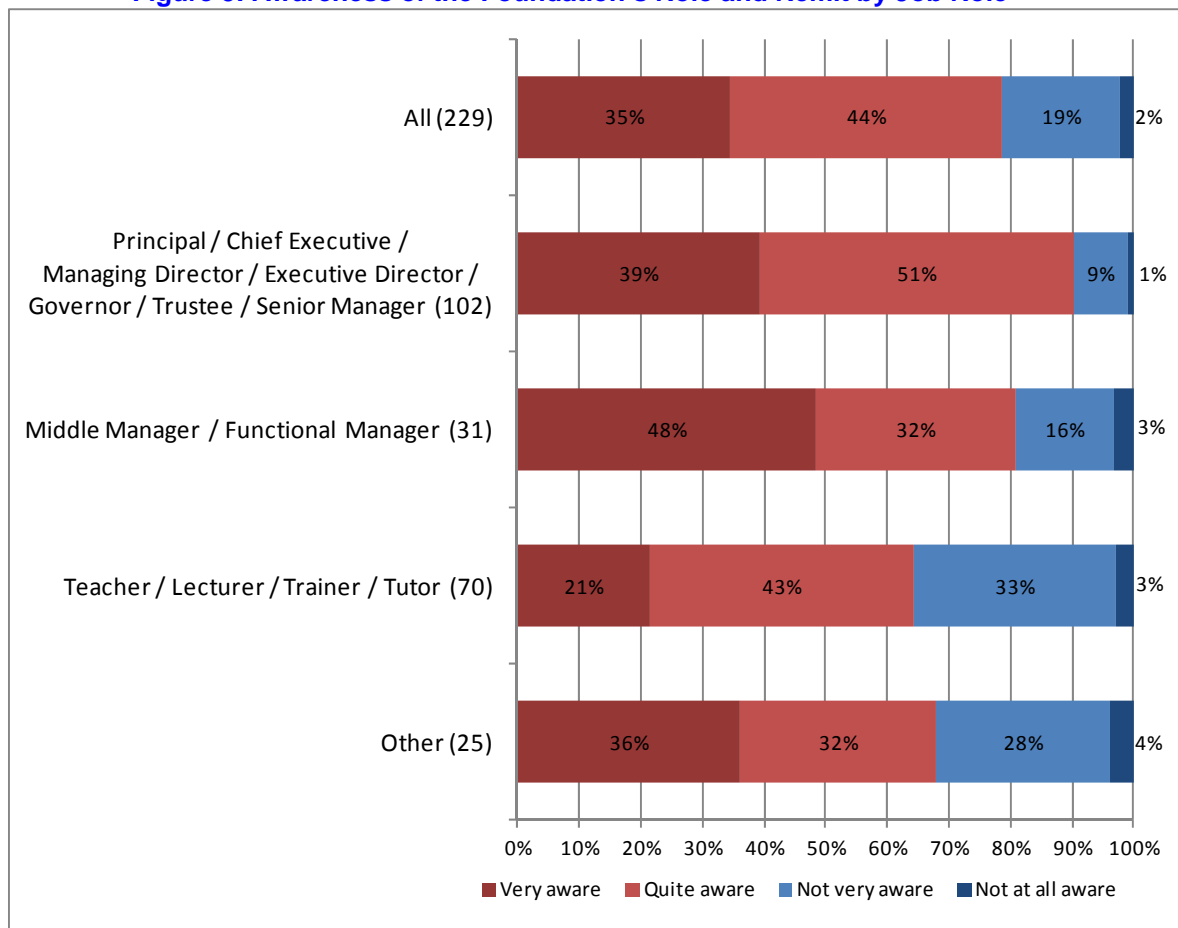
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The respondents who said they had heard of the Education and Training Foundation were asked to what extent they felt they were aware of the Foundation's role and remit. Figure 5, below, shows the results.

Figure 5: Awareness of the Foundation's Role and Remit by Job Role



Base = 229

The base numbers of respondents within each job role are shown in brackets in the chart above.

Almost 80% of the respondents said that they felt *very aware* or *quite aware* of the Foundation's role and remit. This compares with a figure of 63% awareness among respondents to the previous survey carried out at the beginning of 2014.

Around a fifth of respondents said they were *not very aware* or *not at all aware* of the Foundation's role and remit although this varied depending on their job role. None of the Governors/Trustees answering the survey and just 8% of Principals/Chief Executives said they were *not very aware* or *not at all aware*. This compares with well over a third of Teachers/ Trainers and almost a third of those in "Other" roles.

Figure 6 below shows respondents' level of awareness of the Foundation broken down by region.

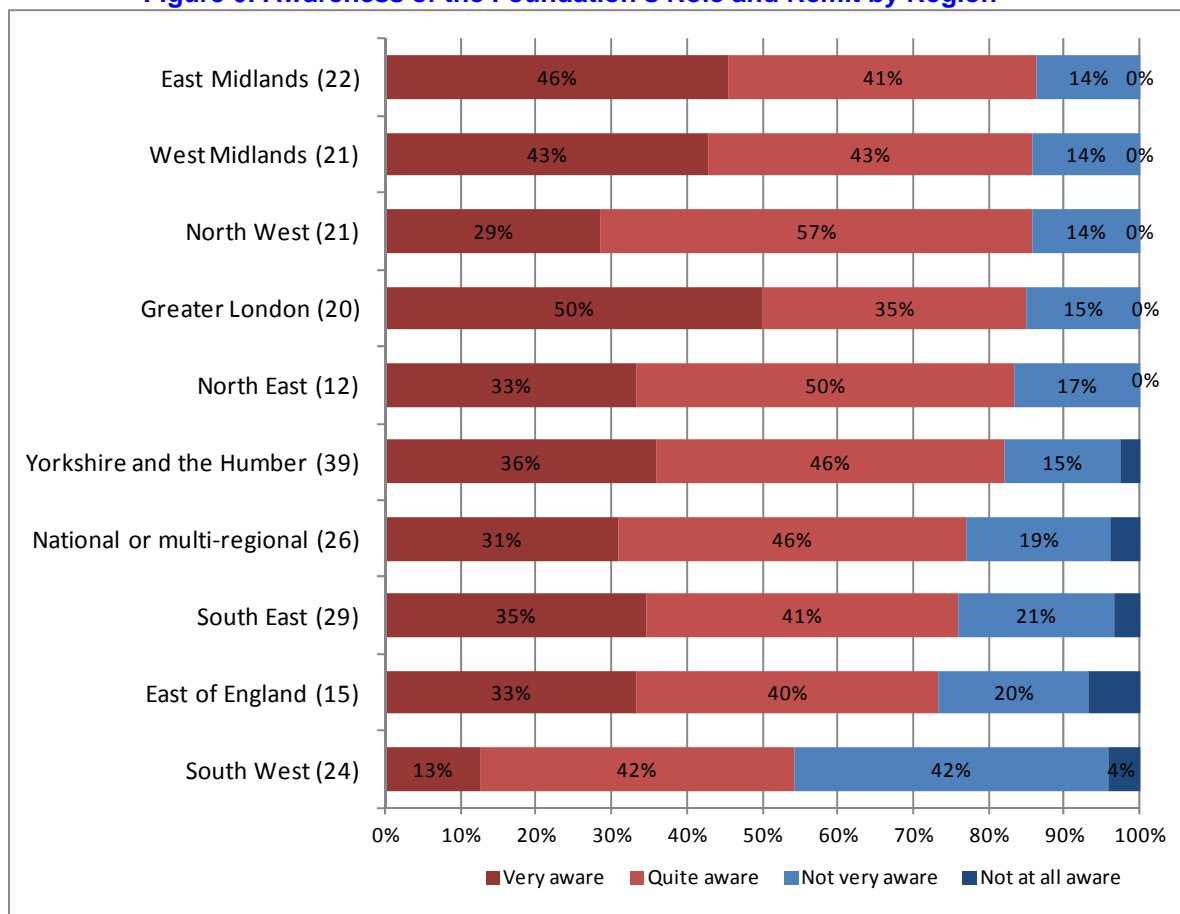


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Figure 6: Awareness of the Foundation's Role and Remit by Region



Base = 229

Note that some of the base numbers for some regions (shown in brackets) are relatively low so the results may be unreliable. The results are ordered by the combined total of respondents indicating they were *very aware* or *quite aware* within each region.

Overall awareness of the Foundation's role and remit was highest in the East Midlands and West Midlands although Greater London had the highest percentage of respondents saying they were *very aware* (50%). Lowest awareness was among respondents from the South West region with only just over half saying they were *very aware* or *quite aware* of the Foundation's role and remit.



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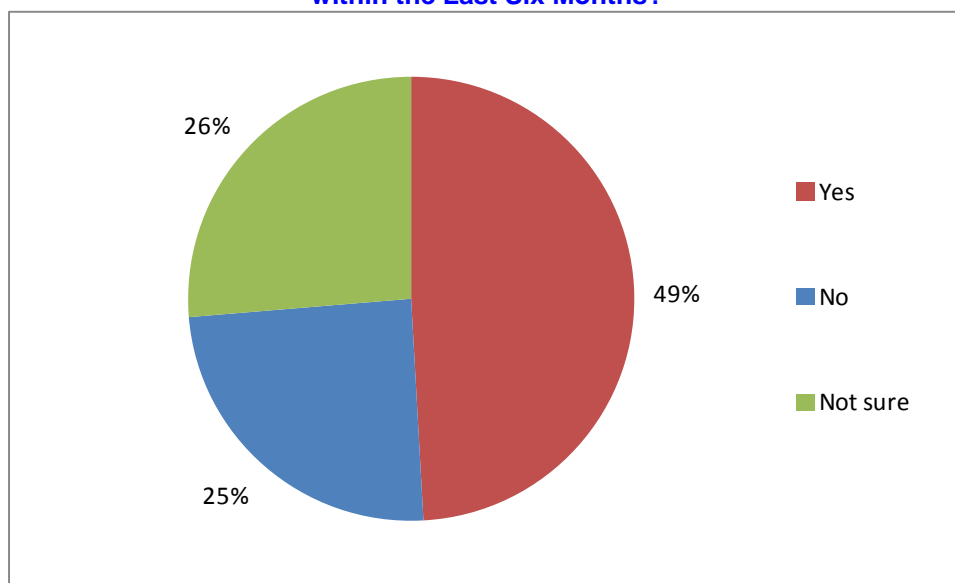
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Section 5: Contact or Engagement with the Foundation

Those respondents who had previously indicated that they had heard of the Education and Training Foundation were asked if their organisation had had any contact or engagement with the Foundation within the last six months. Figure 7, below, shows the results.

Figure 7: Contact or Engagement with the Education and Training Foundation within the Last Six Months?



Base = 229

Almost half the respondents said that their organisation had experienced some form of contact with the Foundation which was slightly higher than the 45% figure from the previous survey. A quarter of respondents said their organisation had not had any contact with the Foundation although this compares with over a third for the previous survey. Just over a quarter of respondents said they were *not sure* if there had been any contact or not.

Two thirds of Principals/Chief Executives said that their organisation had been in contact with the Foundation as did half of Senior Managers and just under two thirds of Middle/Functional Managers.

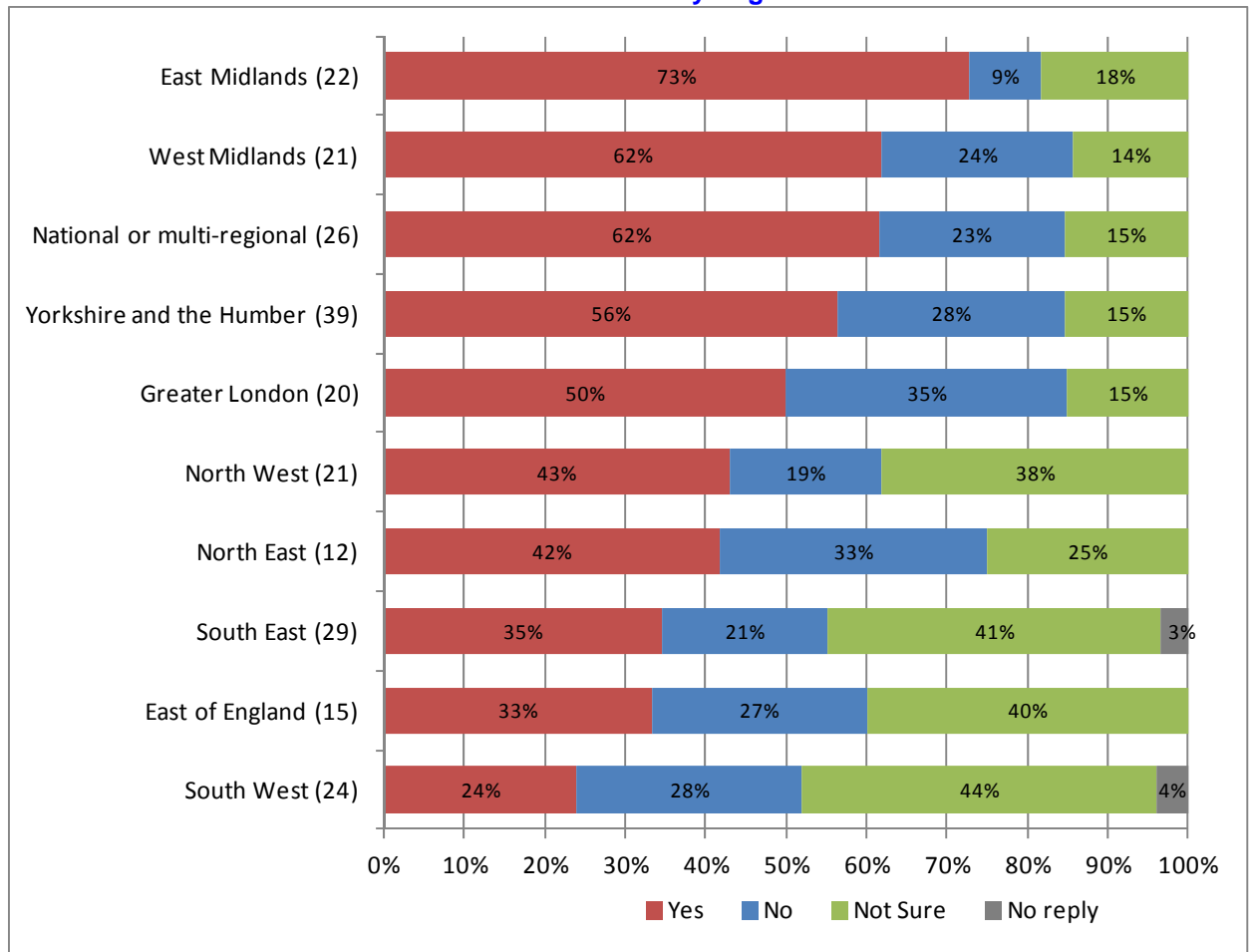
54% of respondents from General FE Colleges confirmed that their organisation had been in contact with the Foundation compared to 46% of respondents from Charity/Third Sector organisations and 41% from Independent Training Providers.

Well over half the respondents who said that their organisation has had contact with the Foundation believed that they were *very aware* of the Foundation's role and remit and almost 40% felt they were *quite aware*.



The chart below shows the results broken down by region. Note that sample sizes from some regions are relatively low and therefore the results may be unreliable.

Figure 8: Contact or Engagement with the Education and Training Foundation within the Last Six Months by Region



Base = 229

Respondents from the East Midlands were the most likely to have had contact with the Foundation within the last six months and respondents from the South West were the least likely. Only around a third of respondents from South East and East of England responded positively with around 40% saying they were *not sure*.

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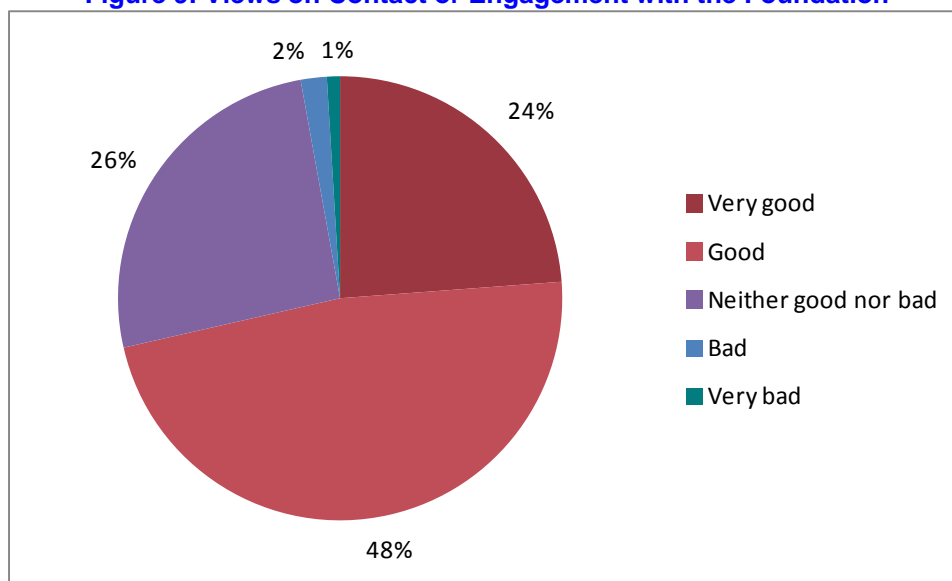
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The respondents who said that their organisation had some previous contact or engagement with the Foundation (112 in total) were asked to rate their experience on a scale ranging from *very good* to *very bad*.

Figure 9, below, shows the results. 7 of the respondents answered *don't know* to the question so the chart is based on the responses of the 105 respondents who were able to give a rating.

Figure 9: Views on Contact or Engagement with the Foundation



Base = 105

Almost three-quarters of respondents whose organisations had experienced previous contact or engagement with the Foundation rated the experience as *very good* or *good*. Most of the rest said it had been *neither good nor bad*. Only three respondents gave a rating of *very bad* or *bad* and all three were Teaching/Training staff or "Other" staff.

The most positive responses received for this question were given by Middle Managers/Functional Managers, 90% of whom rated their experience of the Foundation as *very good* or *good*.

73% of respondents from FE Colleges and 65% from Independent Training Providers responded positively about their contact with the Foundation, although these results should be viewed with caution as sample sizes were relatively low.



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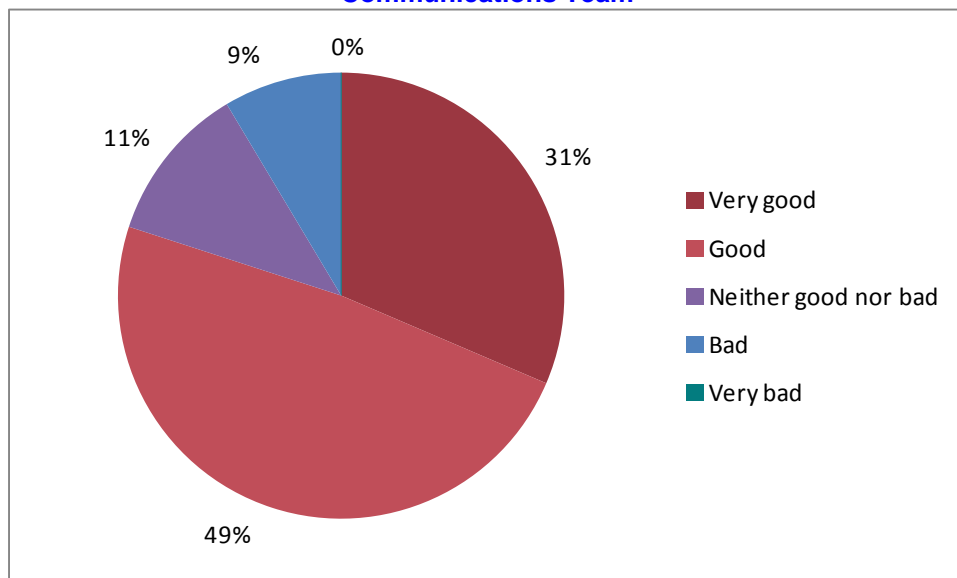
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Of the 112 respondents whose organisations had engaged with the Foundation, 36 (32%) said they had been in contact with the Foundation's Communications Team, 60 (54%) had no contact and 16 (14%) were *not sure*.

The respondents who had engaged with the Communications Team were asked to rate their experience on a scale ranging from *very good* to *very bad*. Figure 10 shows the results.

Figure 10: Views on Contact or Engagement with the Foundation's Communications Team



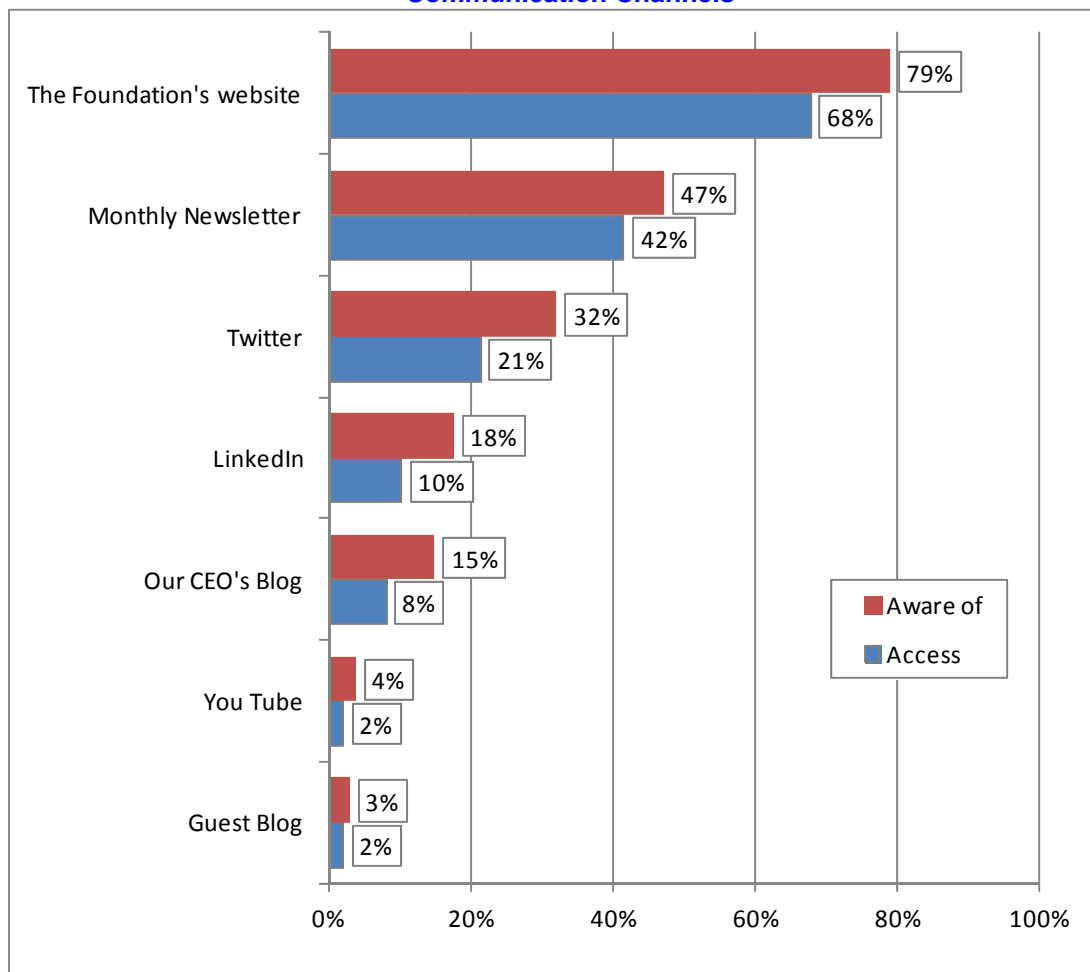
Source: Q5, Base = 35

80% of respondents rated the experience as *very good* or *good*. Most of the rest said it had been *neither good nor bad* although three respondents gave a rating of *bad*. All three of these staff were at Senior Manager level or above.

Section 6: Views on the Foundation's Communication Channels

All the respondents who had heard of the Foundation before receiving the questionnaire were asked to indicate which of the Foundation's communication channels they were aware of and which they access. Figure 11 shows the results.

Figure 11: Awareness and use of the Foundation's Communication Channels



Source: Q5, Base = 232

The communication channels shown in Figure 11 are listed in order of respondent awareness, running from high to low with highest awareness at the top. The Foundation's website was by far the most recognised of all the communication channels. Four out of five respondents were aware of the website and over two-third were users.

The second most recognised communication channel was the Foundation's Monthly Newsletter. Almost half the respondents knew about the Newsletter and just over 40% had accessed it.

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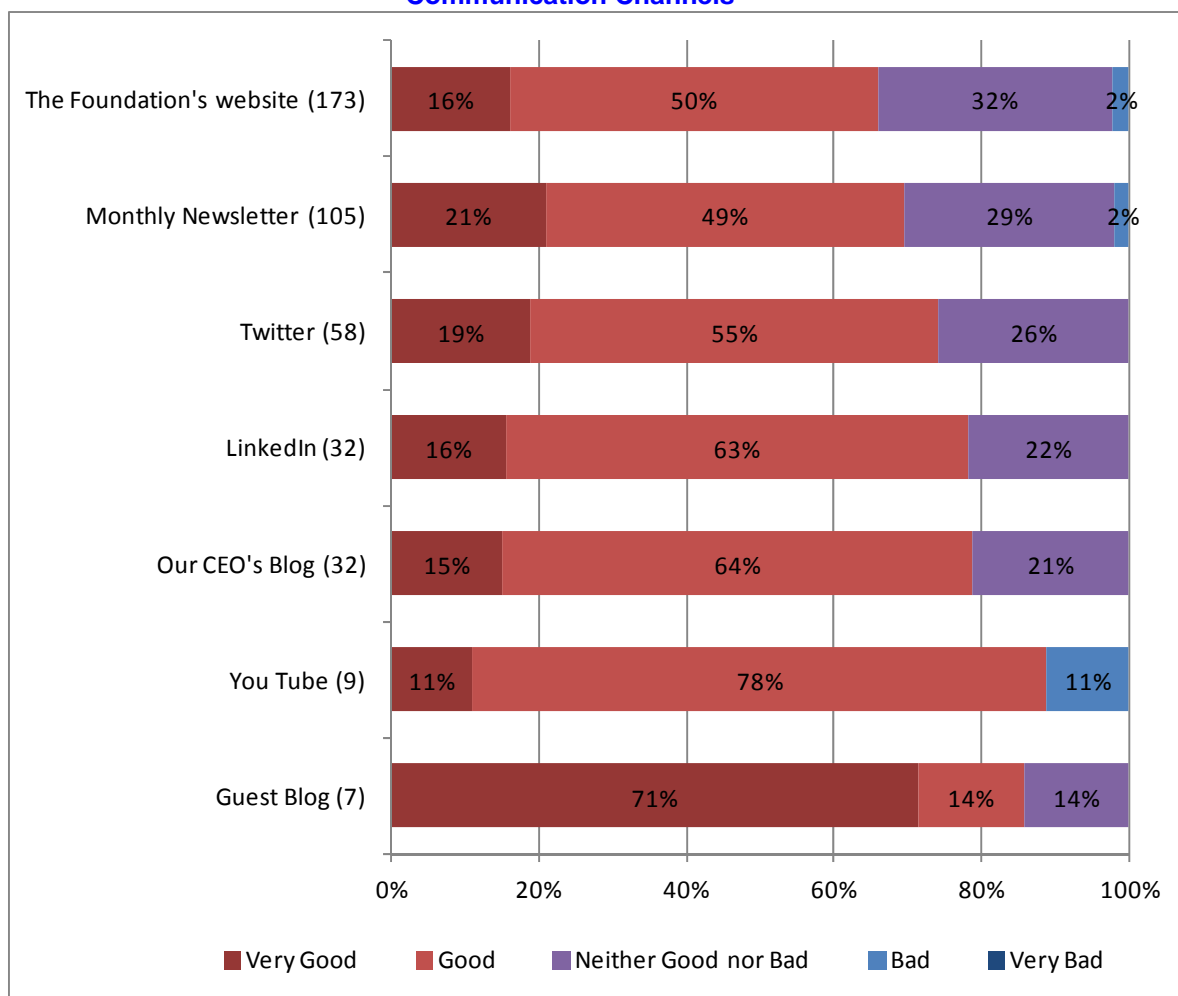
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The next most popular of the Foundation's communication channels was Twitter, with a third of respondents being aware of it and a fifth having accessed it. Communication through LinkedIn, Blogs and You Tube were less well known than the other channels, each having been accessed by 10% or fewer of respondents.

Figure 12 shows how respondents rated the Foundation's communication channels that they had accessed. The base number of respondents for each channel is shown in brackets.

Figure 12: Views on the Foundation's Communication Channels



Base = 105

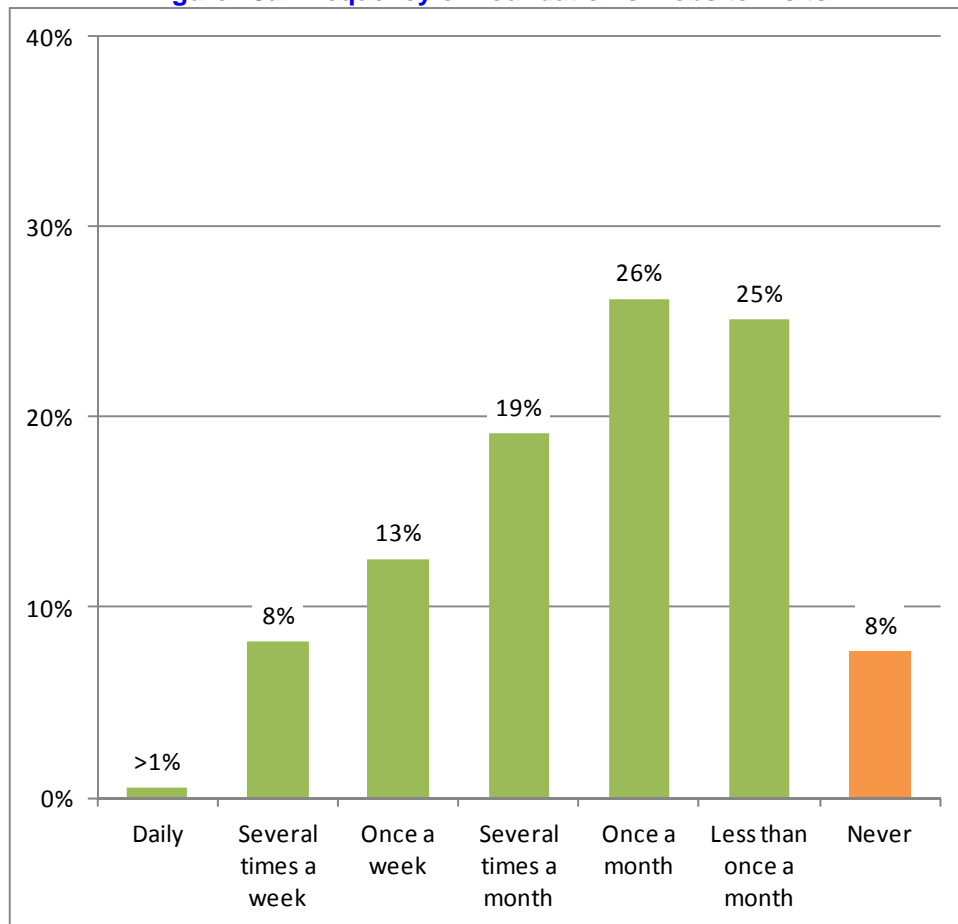
Very few respondents expressed negative views on any of the communication channels. Two thirds of respondents thought the Foundation's website was *very good* or *good* and 70% were positive about the Monthly Newsletter. Most were also generally positive about the other communication channels listed.



The Foundation's Website

The respondents who were aware of the Foundation's website were asked how frequently they visited the site. Figure 13a shows the results.

Figure 13a: Frequency of Foundation's Website Visits

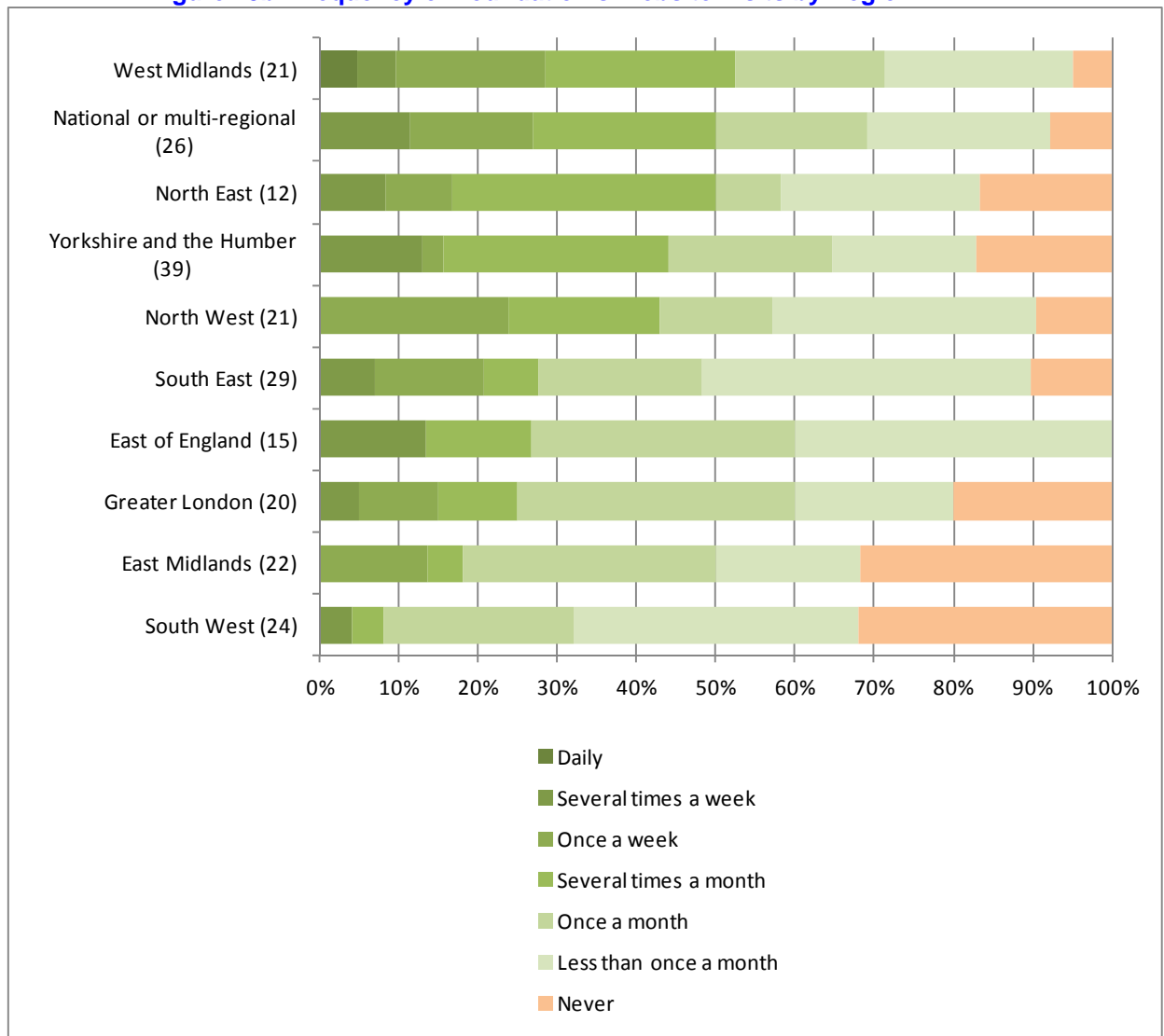


Base = 182

Overall, 40% of respondents said they visited the Foundation's website several times a month or more although this varied with job role. 35% of Principals/Chief Executives, 40% of Senior Managers, 52% of Middle/Functional Managers and 29% of Teaching/Training staff said they visited the site at least several times a month.

The chart below shows respondent's frequency of website visits broken down by region.

Figure 13b: Frequency of Foundation's Website Visits by Region



Base = 182

The highest frequency users were from organisations based in the West Midlands where over half the respondents visited the Foundation's website several times a month or more. Respondents from national or multi-regional organisations were also among the most frequent visitors.

Fewer than 20% of respondents from the East Midlands visited the website more frequently than once a month and fewer than 10% of respondents from the South West did so.

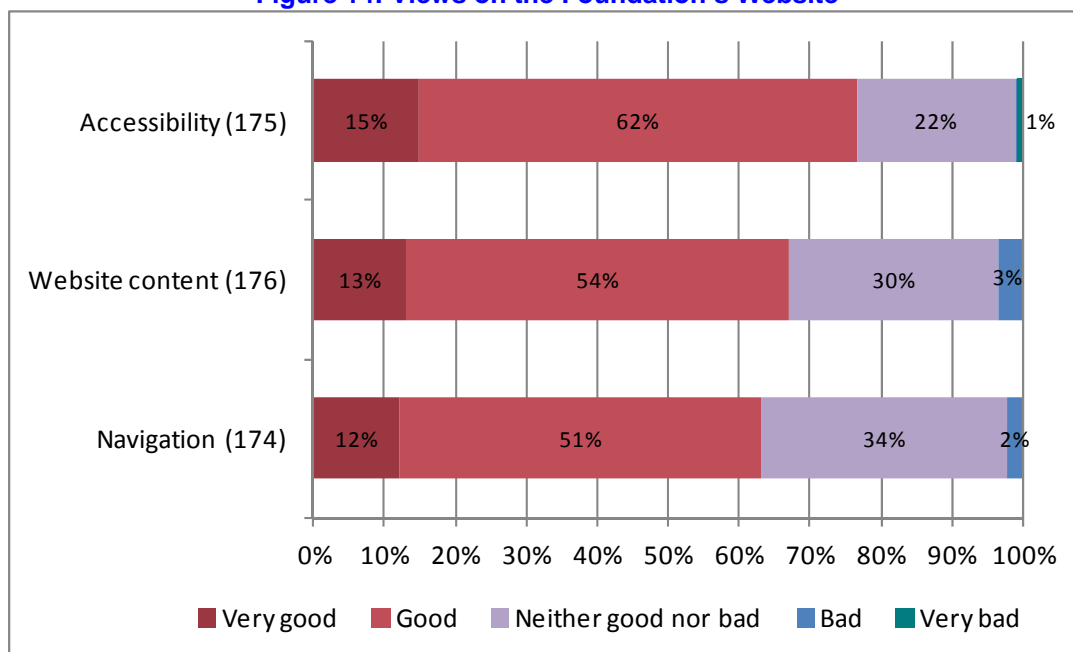
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The respondents who had visited the Foundation's website were asked to rate various aspects of the site on a scale running from *very good* to *very bad*. The following chart shows the results. Those who answered *don't know* have been excluded so the base sizes (shown in brackets) vary for each of the aspects listed.

Figure 14: Views on the Foundation's Website



Base = 195

Views on the website were generally positive, with the site's accessibility being the most likely to be given a rating of *very good* or *good*. Over three-quarters of respondents rated the website's accessibility positively and only two gave a negative response.

Overall, web content was viewed as *very good* or *good* by two-thirds of respondents although Teachers and Trainers (54%) were less likely than other groups to give a positive response.

Just under two thirds of respondents thought that navigation, or the ability of the user to find their way around the site, was *very good* or *good*. 70% of Principals/Chief Executives gave a positive response as did 61% of Senior Managers and 63% of Middle/Functional Managers. However, only 44% of Teachers and Trainers thought that the website's navigation was *very good* or *good*.



The Foundation's Online Learning and FE Advice Websites

All of the respondents who had heard of the Education and Training Foundation before receiving the survey were asked if they had visited the Foundation's Online Learning website or the FE Advice website.

The 20 respondents who had visited the Online Learning website were asked to rate their experience. The majority gave positive feedback with 6 rating it as *very good* and 7 rating it as *good*. 6 respondents thought it was *neither good nor bad* and one respondent gave a rating of *bad*. The following suggestions were made by respondents on how the Online Learning website could be improved:

Look at some of the more innovative examples of cMOOCs, or even run them as cMOOCs. Bring your online learning up to date with what is currently good practice. Model the online learning that the ETF might expect learning providers to provide to their learners;

A little bland and not very exciting - a lot of the content is text based which makes it a little boring;

Clearly defined areas.

Of the 21 who had visited (or telephoned) FE Advice, 12 said it was *very good* and 5 said it was *good*. However, one respondent described it as *bad* and two as *very bad*. The following suggestions were made by respondents on how FE Advice could be improved:

Please keep the professionals who deal with the queries. They really know their stuff and this is imperative in a complex sector like FE and skills;

Actually understand the training requirements for zero hours contracted tutors and be able to signpost them to appropriate providers;

No parity between recent policy and teacher training requirements. It is IfL in another guise! I was advised to join IfL and gain QTLS (£485) even though this is no longer a requirement to teach;

Advisors must be able to deal with your enquiries as effectively as possibly.

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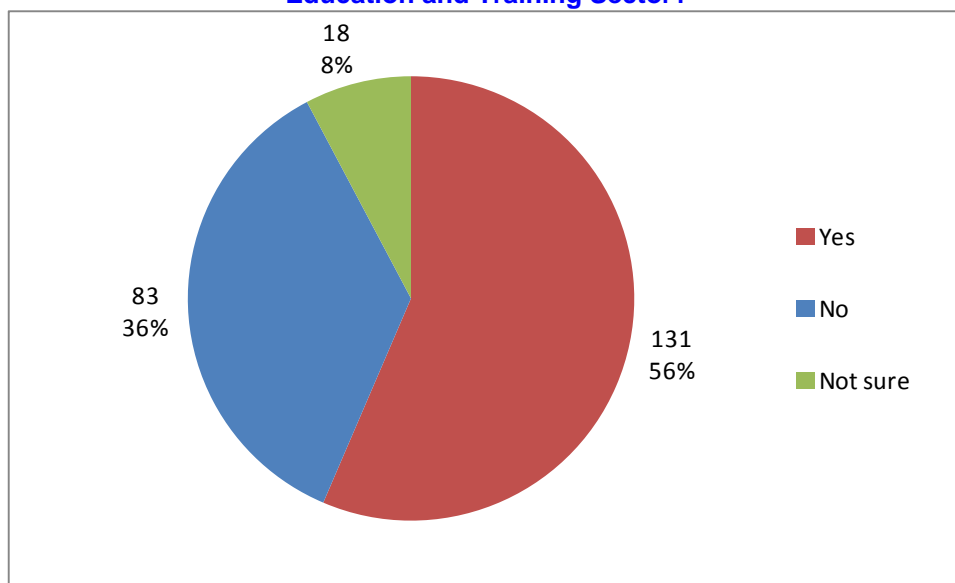
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The Foundation's Campaign to Recruit More Teachers into the Education and Training Sector

The respondents were asked if they were aware of the Foundation's campaign to recruit more teachers into the education and training sector. The chart below shows the results. The respondents who had not previously heard of the Foundation are excluded from the figures.

Figure 15: Aware of the Foundation's Campaign to Recruit more Teachers into the Education and Training Sector?



Base = 232

Overall, 56% of respondents were aware of the campaign although this percentage varied with job role. Awareness was highest among Senior Managers with over three-quarters saying that they knew about the campaign. Two thirds of Principals/Chief Executives were aware of the Foundation's campaign as were just under 60% of Middle/Functional Managers. Least aware of the drive to recruit more teachers into education and training were current Teaching and Training staff at just 30%.

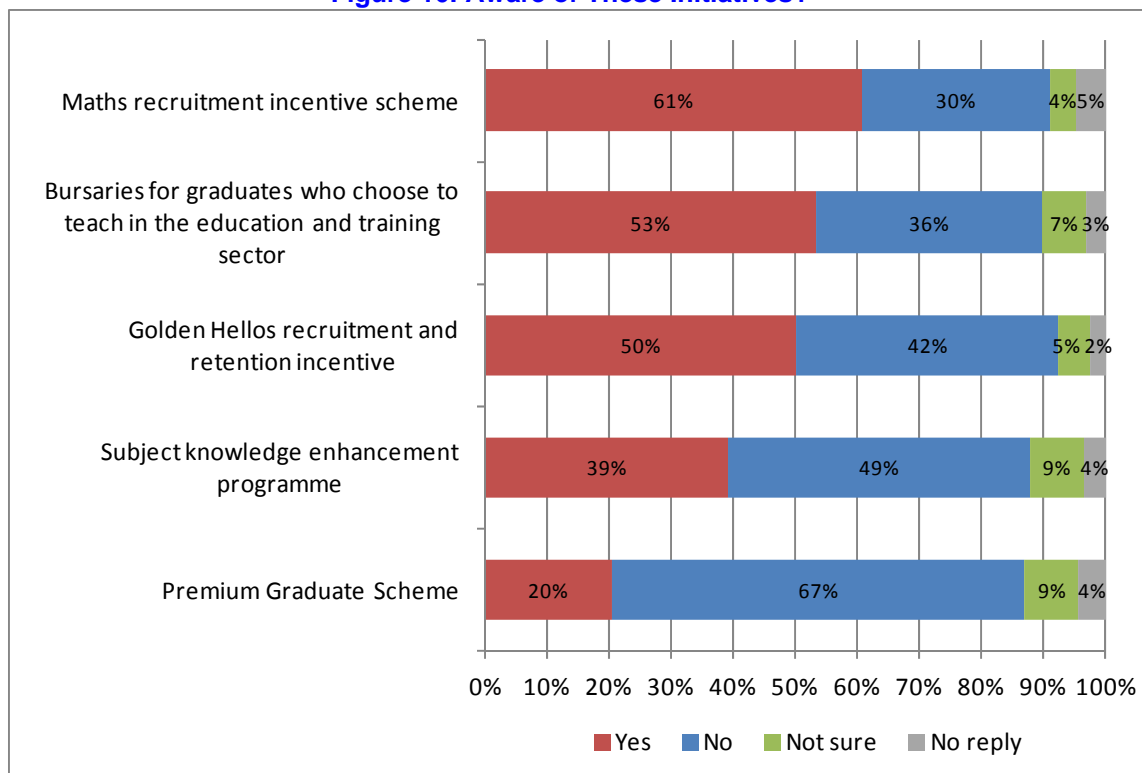
Respondents from Charity/Third Sector Organisations were the most likely to be aware of the campaign (65%), followed by FE Colleges (62%), Adult and Community Learning Providers (50%) and Independent Training Providers (46%). These results should be viewed with caution as sample sizes were relatively low.



Section 7: Awareness of Current Initiatives within the Education and Training Sector

All respondents were asked if they were aware of a series of current initiatives in the education and training sector. The chart below shows the results.

Figure 16: Aware of These Initiatives?



Base = 255

Of all the initiatives listed, highest awareness was for the Maths recruitment incentive scheme with 61% of respondents saying they had heard of it. The initiative with the lowest awareness among respondents was the Premium Graduate Scheme with only one in five saying they had heard of it.

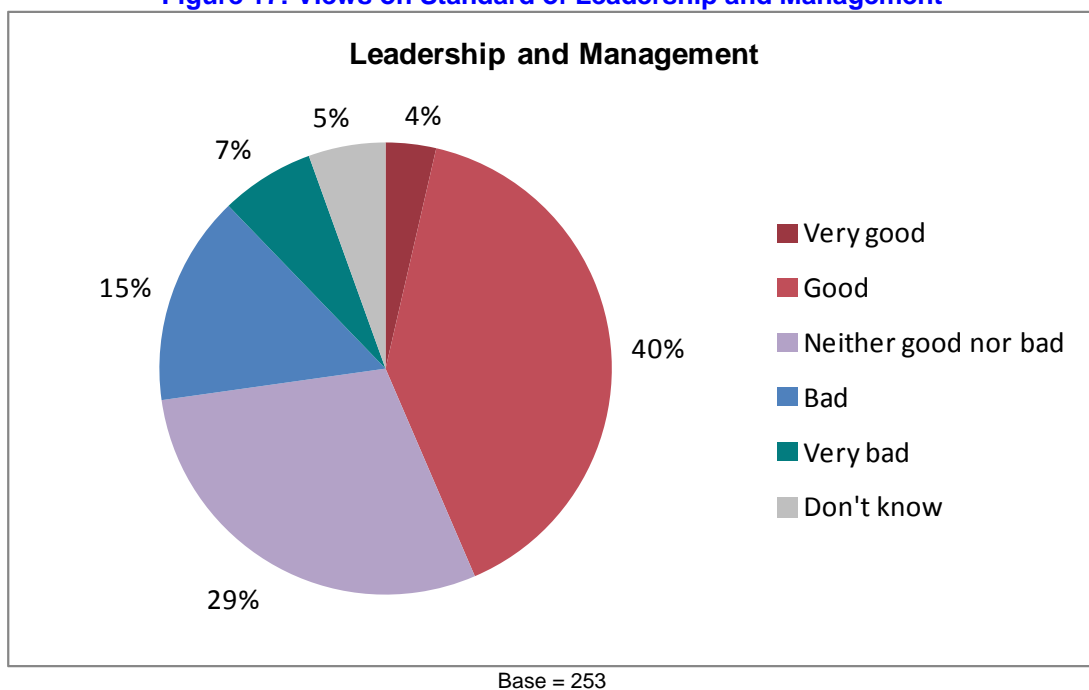
For all the initiatives, the highest awareness was among Principals/Chief Executives. Over 80% new about the Maths recruitment incentive scheme; almost three-quarter new about Bursaries for graduates and two-thirds were aware of the Golden Hellos recruitment and retention incentive.

Teachers and Trainers tended to be the least knowledgeable about the initiatives. The initiative with the highest awareness among this group was the Maths recruitment incentive scheme at just over 40%. However, only a quarter had heard of the Subject knowledge enhancement programme and 11% about the Premium Graduate Scheme.

Section 8: Views on Aspects of the Education and Training Sector within the Foundation’s Role and Remit

The respondents were asked to rate the current standard of various aspects of the education and training sector within the Foundation’s role and remit. The chart below shows respondents’ views on “leadership and management” within the sector.

Figure 17: Views on Standard of Leadership and Management



Overall, 44% of respondents thought the standard of “leadership and management” within the sector was *very good* or *good* but 22% rated it as *very bad* or *bad*. When respondents were asked the same question in the previous survey, 52% were positive about the standard of “leadership and management” and only 7% gave a negative response.

The difference between the two surveys may be due in part to the higher proportion of Teachers and Trainers in this year’s sample as there was considerable variation in the response depending on job role. 58% of Principals/Chief Executives responded positively on the standard of “leadership and management” compared to just 28% of Teachers and Trainers. 36% of Teachers and Trainers rated “leadership and management” as *bad* or *very bad* as did 24% of Middle/Functional Managers. This compares with just 9% of Principals/Chief Executives and 7% of Senior Managers.

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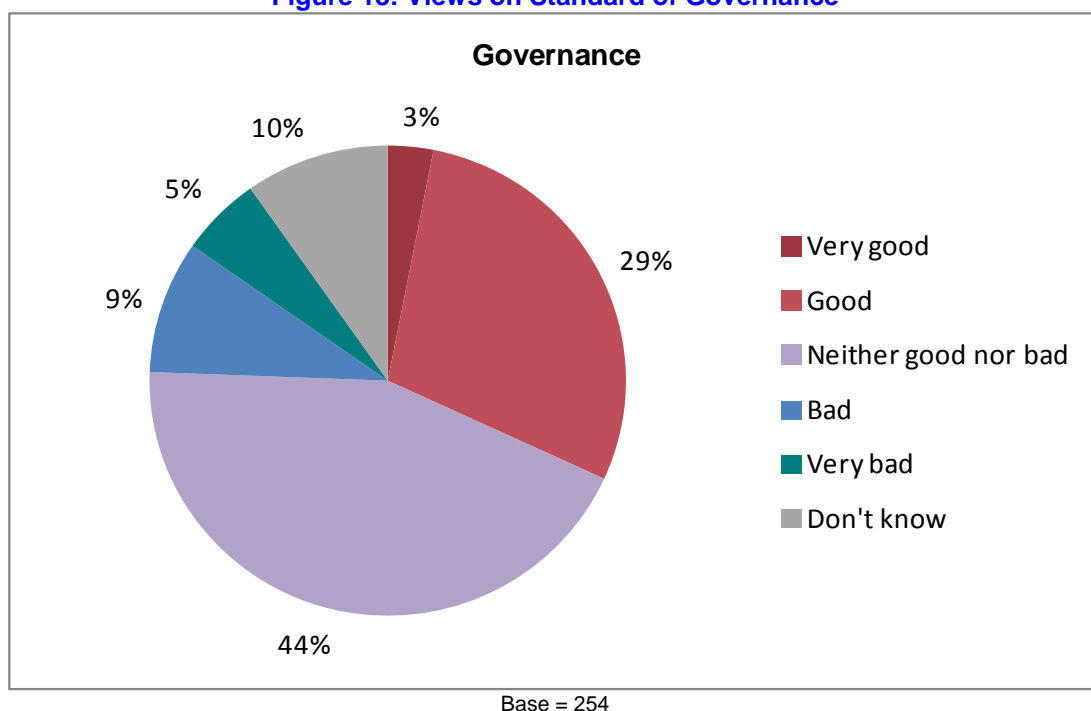


There was also some variation by provider type. A third of respondents from Adult and Community Learning Providers gave a positive rating compared to 42% of respondents from Charity / Third Sector Organisations, 44% from Independent Training Providers and 48% from General FE Colleges.

Respondents from Greater London were the most likely to respond positively (50%) followed by those from the North West (48%). Respondents from the South East (38%) and East of England (38%) were the least likely to give a positive response.

The chart below shows respondents' views on the standard of "governance" within the education and training sector.

Figure 18: Views on Standard of Governance



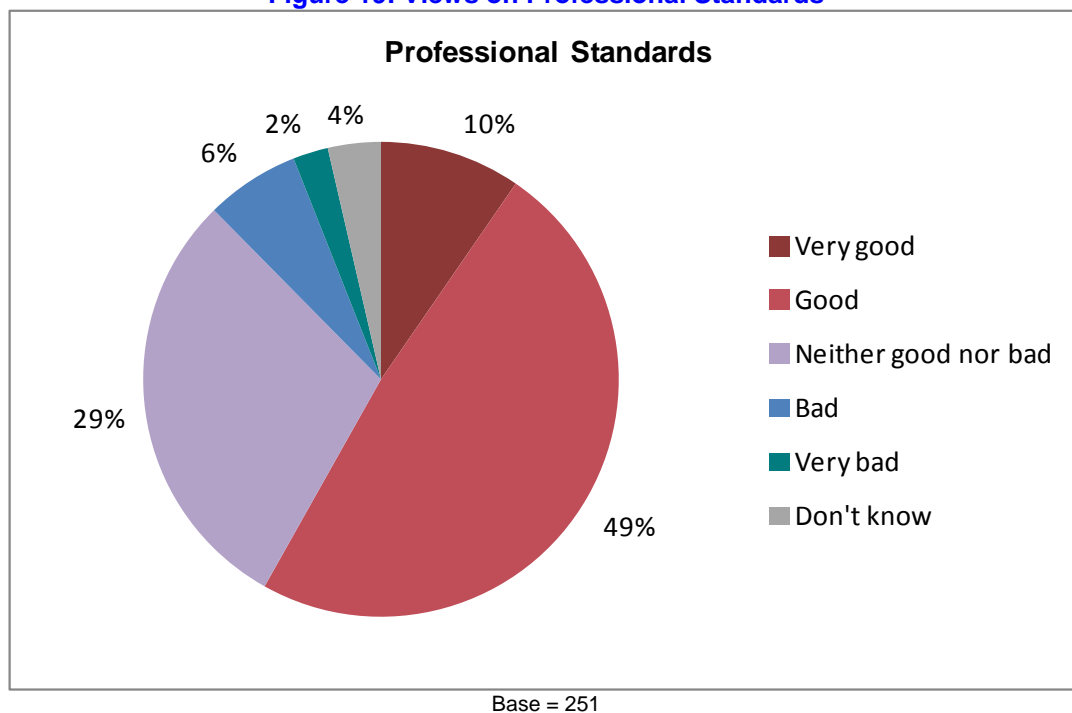
A third of respondents thought the standard of "governance" within the sector was *very good* or *good* although well over half did not know or gave a neutral response. In the previous survey, 38% of respondents gave a positive rating to the same question.

All but two of the twelve Governors/Trustees who responded to the survey gave a positive rating for "governance".



The chart below shows respondents' views on the "professional standards" within the education and training sector.

Figure 19: Views on Professional Standards



Almost 60% of respondents' thought "professional standards" within the sector were *very good* or *good* although there was some variation with job role. The proportion of respondents giving a positive rating is almost unchanged from the survey earlier in the year but the percentage saying *very good* (10%) is more than double that of the previous survey (4%).

Respondents at Senior Manager level and above were the most likely to give a positive response with around two-thirds believing "professional standards" to be *very good* or *good*. The percentage of positive responses from Middle/Functional Managers (55%) and Teachers/Trainers (51%) were somewhat lower.

Respondents from FE Colleges were more likely than those from Independent Training Providers to respond positively to the question "professional standards" in the sector. 64% gave a rating of *very good* or *good* compared to 42% of training provider staff.

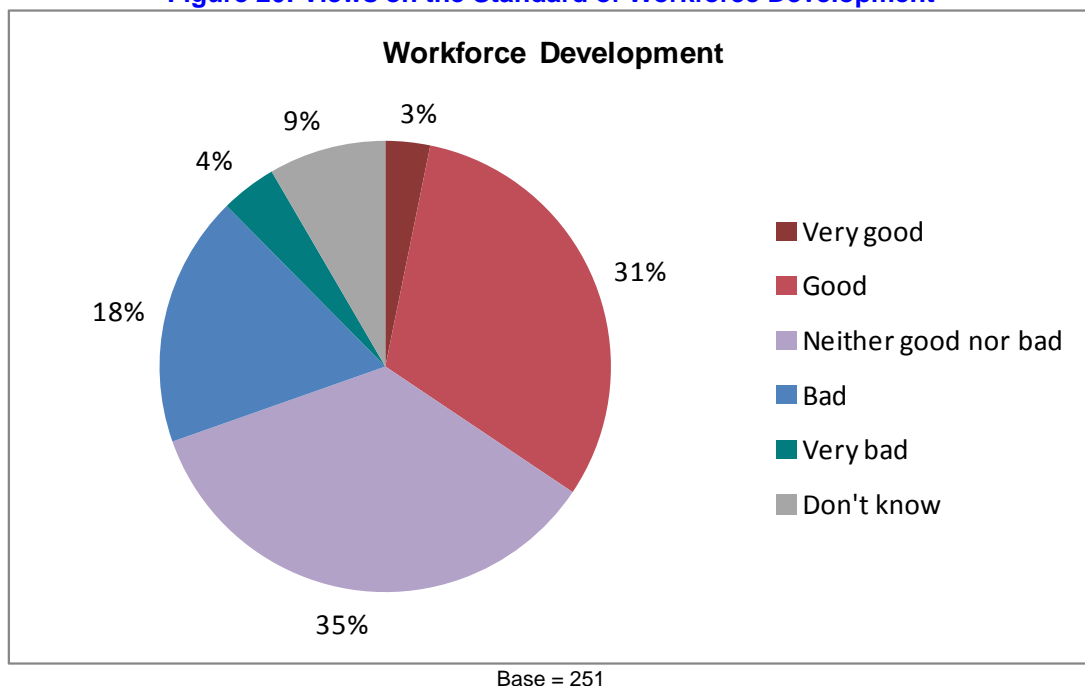
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The chart below shows respondents' views on the standard of "workforce development" within the education and training sector.

Figure 20: Views on the Standard of Workforce Development



This aspect of the education and training sector was viewed least positively with only a third of respondents giving a rating of *very good* or *good*. The proportion giving ratings of *bad* or *very bad* was also relatively high compared to the other areas with the Foundation's role and remit. The overall response to the question on the standard of "workforce development" within the sector was very similar to the response to the previous survey.

There was a marked difference in the response depending on job role. Half of the Principals/Chief Executives gave a positive response compared to around 40% of Senior Managers, 30% of Middle/Functional Managers and well under a quarter of Teachers and Trainers. A third of Teachers and Trainers gave ratings of *bad* or *very bad* for the standard of "workforce development".

There was also some variation by provider type. 42% of respondents from Independent Training Providers and Charity/Third Sector Organisations gave a positive response compared to 32% of respondents from General FE Colleges and 29% from Community Learning Providers.

Respondents from Yorkshire and Humberside (43%), the South East (42%) and the West Midlands (41%) were the most likely to respond positively. Respondents from the East Midlands (23%), the East of England (25%) and national or multi-regional organisations (24%) were the least likely to give a positive response.



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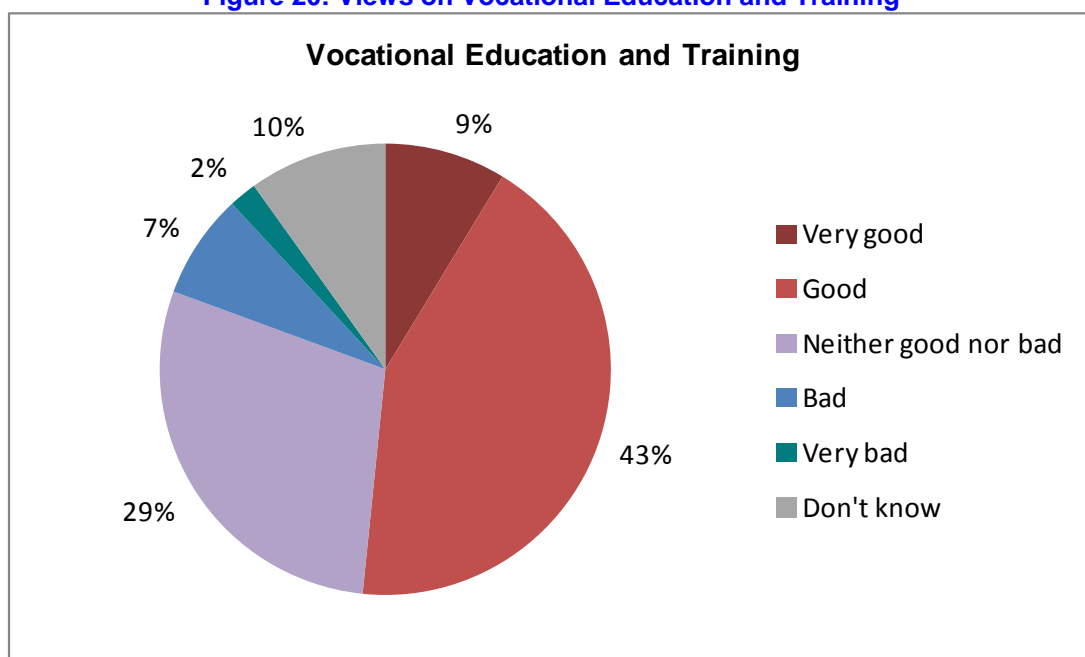
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Respondents from FE Colleges were more likely than those from Independent Training Providers to respond negatively to the question on “workforce development”. Almost 30% gave a rating of *very bad* or *bad* compared to 16% of training provider staff.

The final question in this section on standards within the sector referred to vocational education and training. The following chart shows respondents' views.

Figure 20: Views on Vocational Education and Training



Base = 252

The response to the question on the standard of “vocational education and training” within the sector was almost identical to the previous survey. Overall, just over half the respondents thought standards within “vocational education and training” were *very good* or *good*. Once again, Principals/Chief Executives (60%) were the most likely to give a positive response and Teachers/Trainers (43%) the least likely. Just over half the Senior Managers and Middle/Functional Managers thought standards within “vocational education and training” were *very good* or *good*.

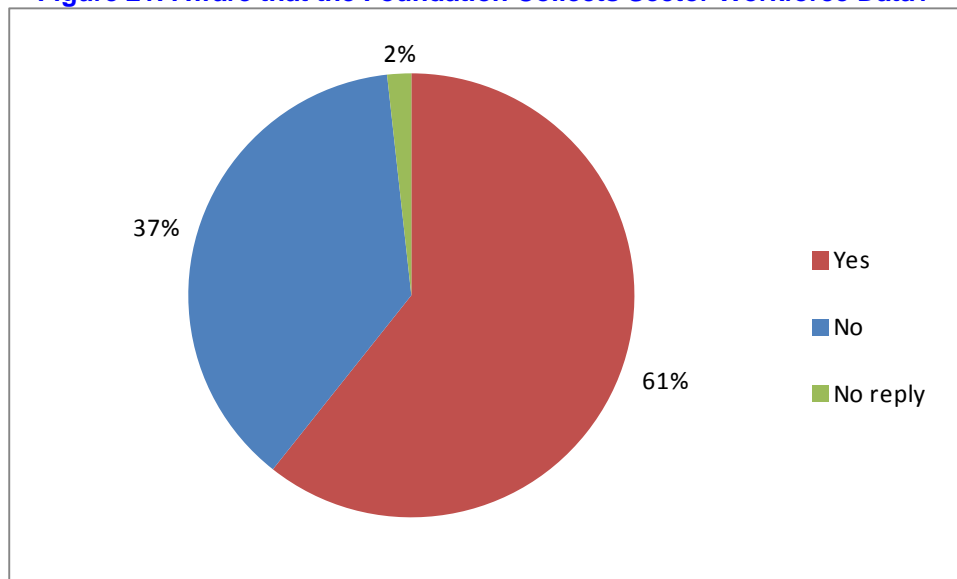
Respondents from FE Colleges were more positive than those from Independent Training Providers on standards of “vocational education and training” within the sector. Almost three-quarters gave a rating of *very good* or *good* compared to under half of the Independent Training Provider staff. Respondents from Adult and Community Learning and Charity/Third Sector Organisations also tended to be less positive than FE College staff on this issue.



Section 9: Awareness and Views on the Foundation's Services within its Role and Remit

The respondents that had been aware of the Foundation before receiving the survey were asked if they knew that the Foundation collects data about the sector workforce. The chart below shows the results.

Figure 21: Aware that the Foundation Collects Sector Workforce Data?



Base = 229

Overall, just over 60% of the respondents who had heard of the Foundation were aware of the collection of workforce data although there was some variation with job role. Principals/Chief Executives and Governors/Trustees were the most likely to indicate awareness with almost three-quarters answering yes. 53% of Senior Managers and 58% of Middle/Functional Managers were aware as were 51% of Teachers and Trainers.

Not all of the respondents who felt they had a good understanding of the Foundation had realised that it collects sector workforce data. Among those respondents who believed they were *very aware* of the Foundation's role and remit, 80% knew about of the workforce data collection. This compares with 61% of those who felt they were *quite aware* of the Foundation's role and remit.

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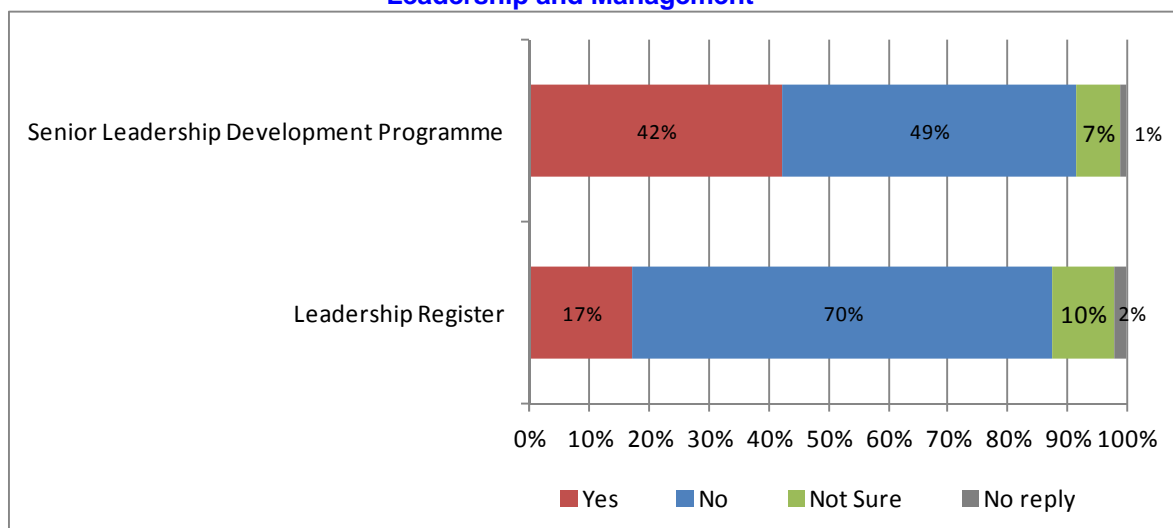


The respondents that had heard of the Foundation before receiving the survey were asked about their awareness of a range of services offered by the Foundation. Those that knew about the services were then asked to give a rating for each on a scale ranging from *very good* to *very bad*. The following set of charts shows the results.

The Foundation's Services to Support Leadership and Management

The chart below shows the level of awareness of the Foundation's services to support leadership and management.

Figure 22: Awareness of the Foundation's Services to Support Leadership and Management



Base = 232

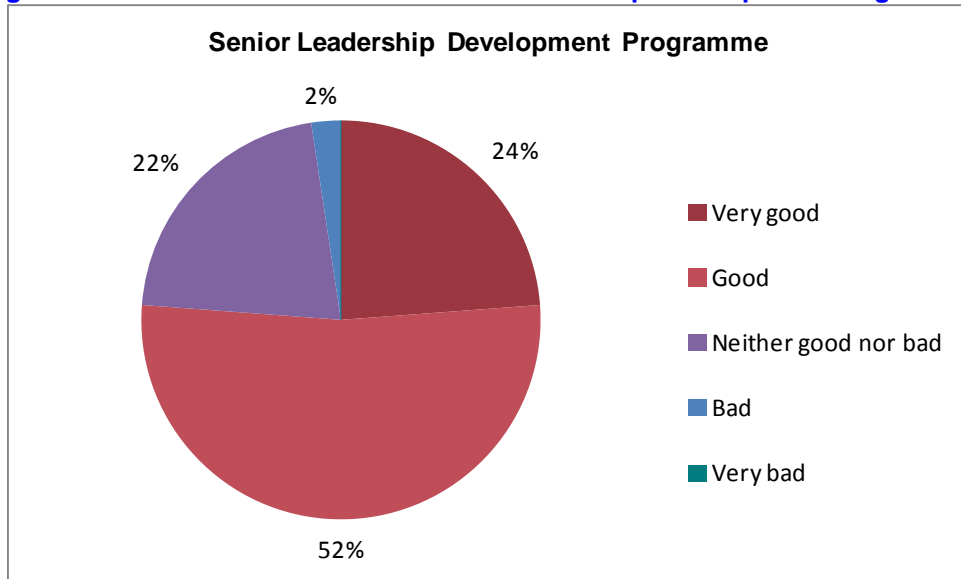
Overall, just over 40% of respondents had heard about the Senior Leadership Development Programme. This included just under 70% of Principals/Chief Executives and eight of the eleven Governors/Trustees. 43% of Senior Managers were aware of the programme.

Only around one in six respondents had heard of the Foundation's Leadership Register. 31% of Principals/Chief Executives were aware of the Register and a further 6% were not sure.

The following chart shows how respondents rated the Senior Leadership Development Programme on a scale running from *very good* to *very bad*.



Figure 23: Views on Foundation's Senior Leadership Development Programme?

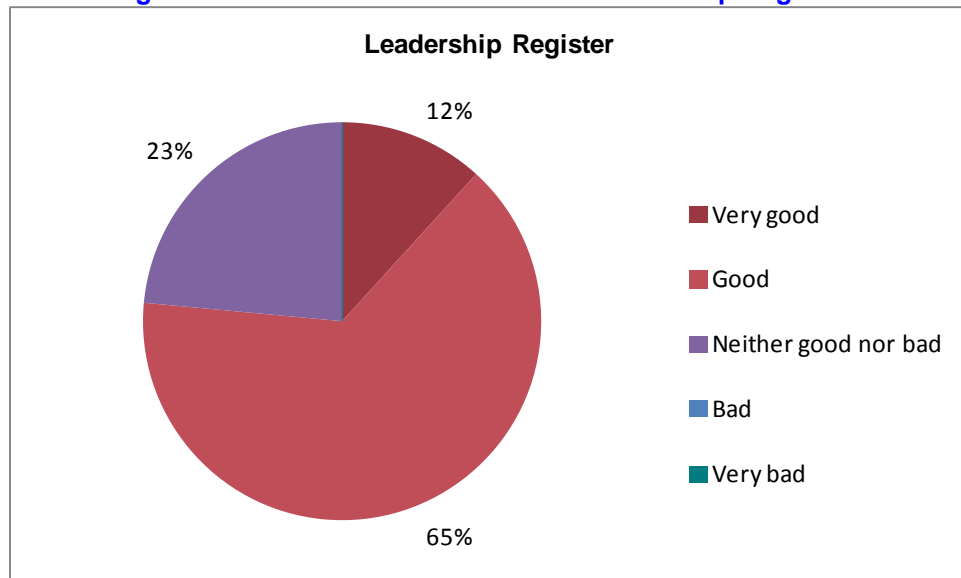


Base = 42

The respondents that were aware of the Senior Leadership Development Programme were mainly positive about it. Three-quarters felt the service was *very good* or *good*.

The chart below shows how respondents rated the Foundation's Leadership Register.

Figure 24: Views on the Foundation's Leadership Register?



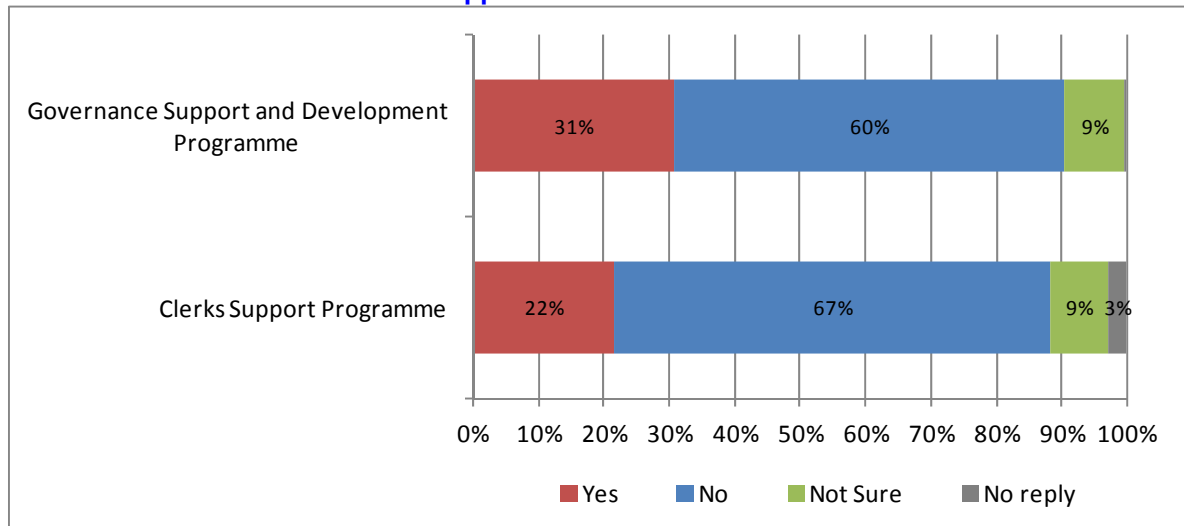
Base = 17

Only 17 respondents felt able to give a rating for the Foundation's Leadership Register and of these, 13 gave a rating of *very good* or *good*.

The Foundation's Services to Support Governance

The chart below shows the level of awareness of the Foundation's Governance Support and Development Programme.

Figure 25: Aware of the Foundation's Services to Support Governance?



Base = 232

Just under a third of respondents had heard about the Foundation's Governance Support and Development Programme. Over half of Principals/Chief Executives and nine of the eleven Governors/Trustees were aware of the programme as were a third of Senior Managers.

22% of respondents had heard about the Foundation's Clerks Support Programme. This included 37% of Principals/Chief Executives and eight of the eleven Governors/Trustees. 23% of Senior Managers were aware of the programme.

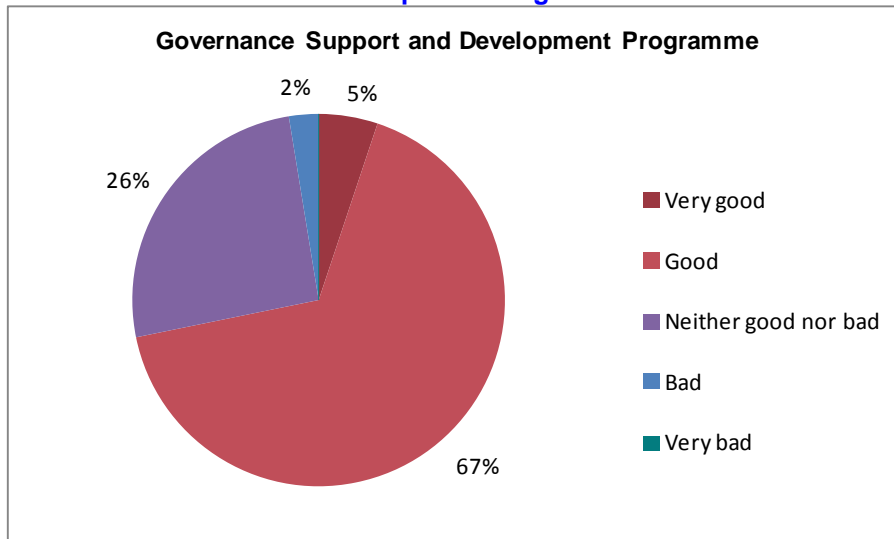
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The following chart shows how respondents rated the Foundation's Governance Support and Development Programme.

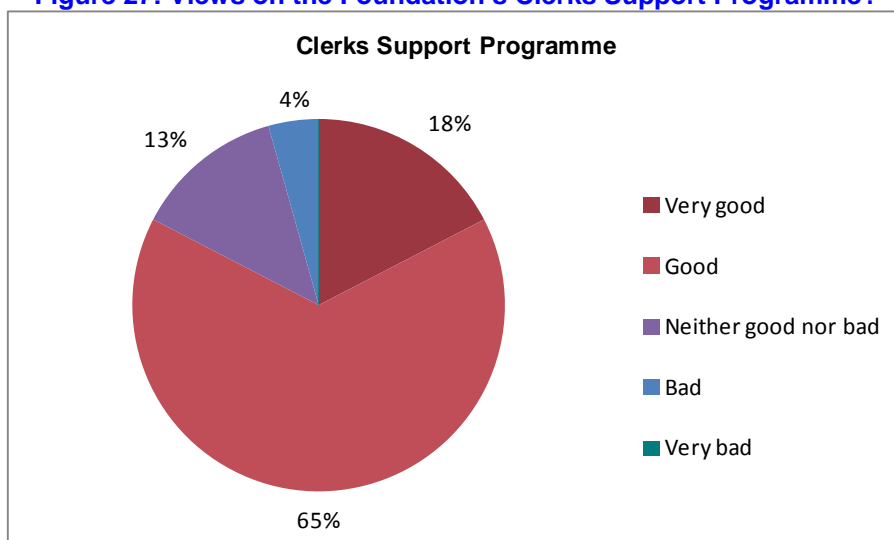
Figure 26: Views on the Foundation's Governance Support and Development Programme?



Base = 39

Almost three-quarters of the respondents that were aware of the Governance Support and Development Programme rated it as *very good* or *good*. The chart below shows how respondents rated the Foundation's Clerks Support Programme.

Figure 27: Views on the Foundation's Clerks Support Programme?



Base = 23

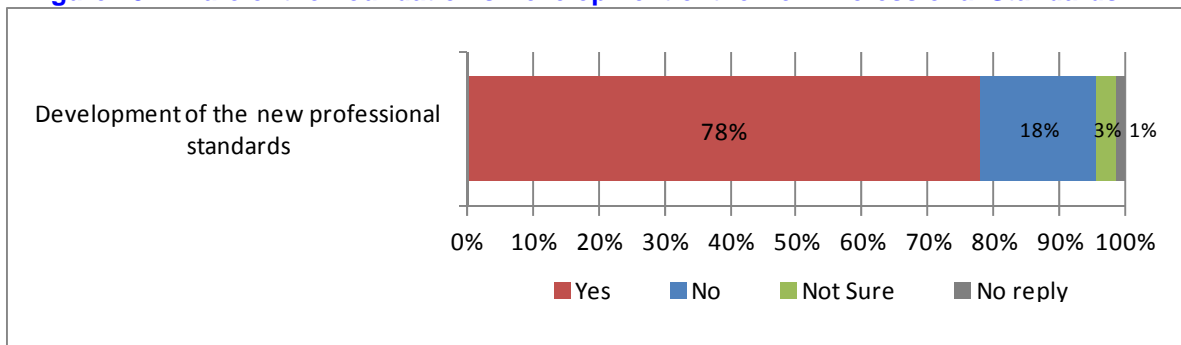
Only 23 respondents felt able to give a rating for the Foundation's Clerks Support Programme. Of these, 19 gave a rating of *very good* or *good*.



The Foundation's Services to Support Professional Standards

The respondents were asked if they were aware of the development of the new professional standards. The chart below shows the results.

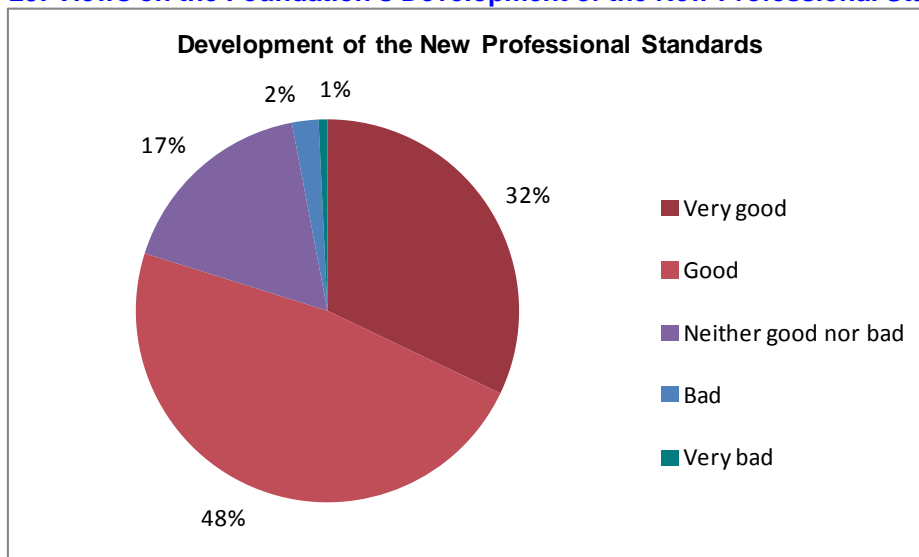
Figure 28: Aware of the Foundation's Development of the New Professional Standards?



Base = 232

Well over three quarters of respondents were aware of the development of the new professional standards and this was broadly consistent across all job roles. The chart below shows the ratings given by respondents.

Figure 29: Views on the Foundation's Development of the New Professional Standards



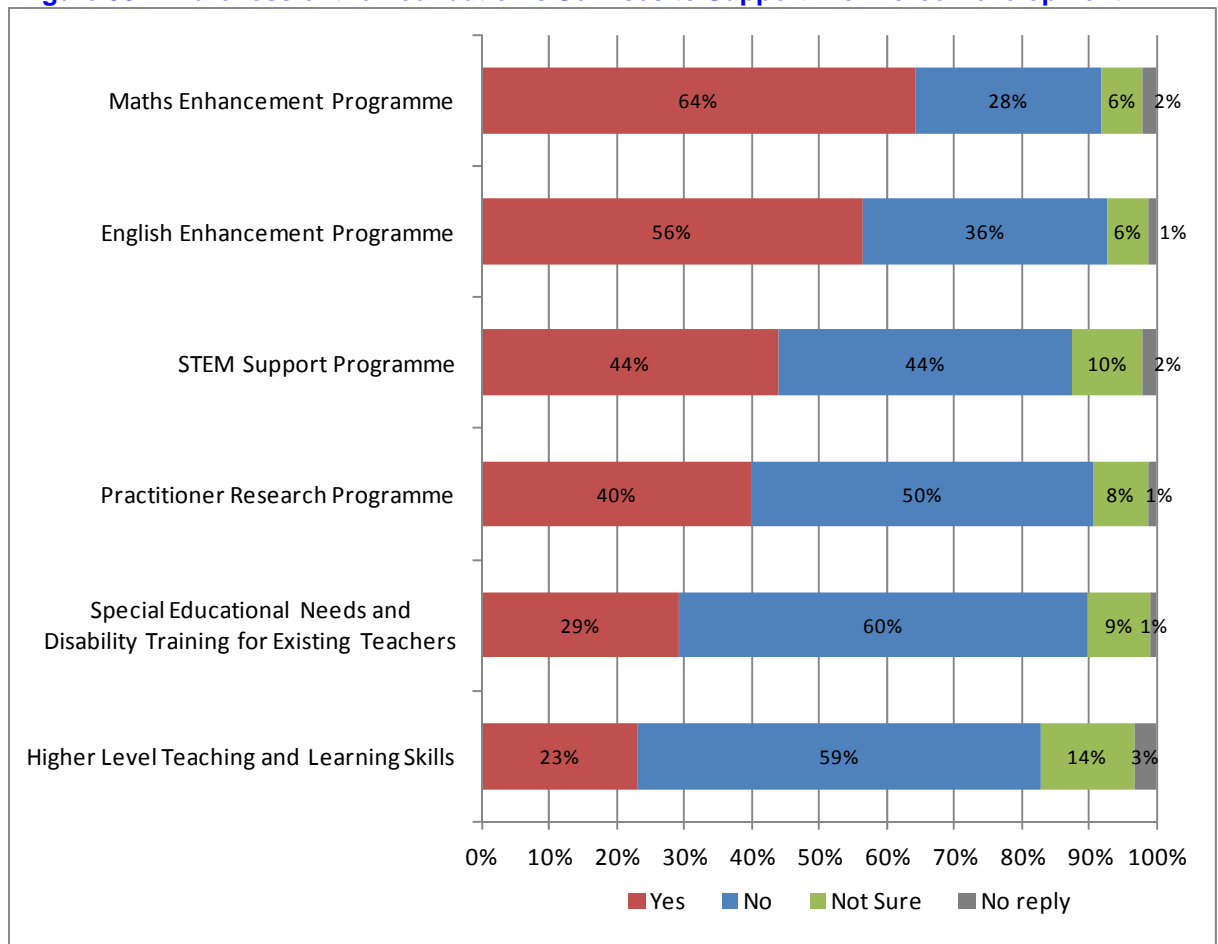
Base = 134

Of the 134 respondents who gave a rating for the Foundation's development of the new professional standards, 80% thought it was *very good* or *good*.

The Foundation’s Services to Support Workforce Development

The respondents were asked if they were aware of a range of services provided by the Foundation to support workforce development. The chart below shows the results.

Figure 30: Awareness of the Foundation’s Services to Support Workforce Development



Base = 232

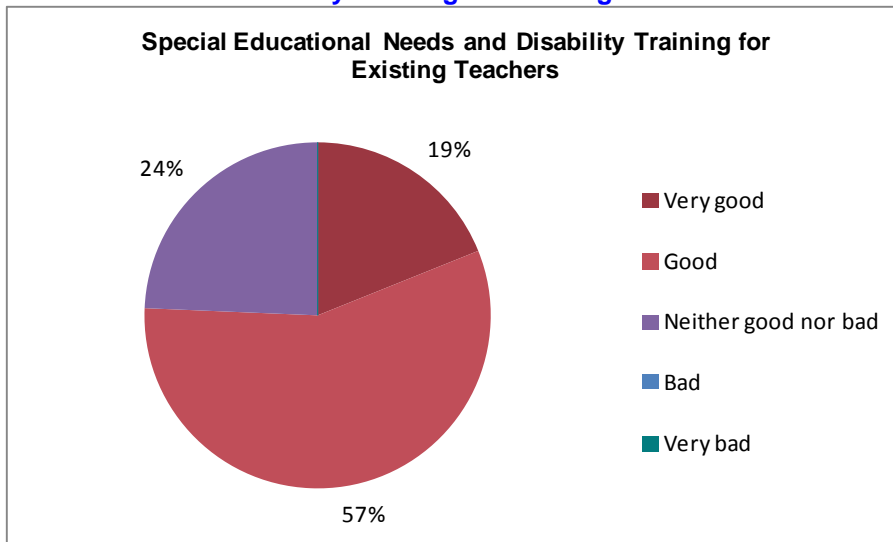
Highest awareness was for the Maths Enhancement Programme, which was known to just under two-thirds of respondents. The English Enhancement Programme had the second highest awareness among respondents. Teachers and Trainers were least aware of the two schemes (46% for Maths and 37% for English).

Under 30% of respondents were aware of Special Educational Needs and Disability Training for existing teachers. Highest awareness was among Principals/Chief Executives at just under 40%.

Fewer than a quarter of respondents knew about the Higher Level Teaching and Learning Skills Service although just over a third of Principals/Chief Executives were aware.

The following chart shows how respondents rated the Foundation's Special Educational Needs and Disability Training for Existing Teachers.

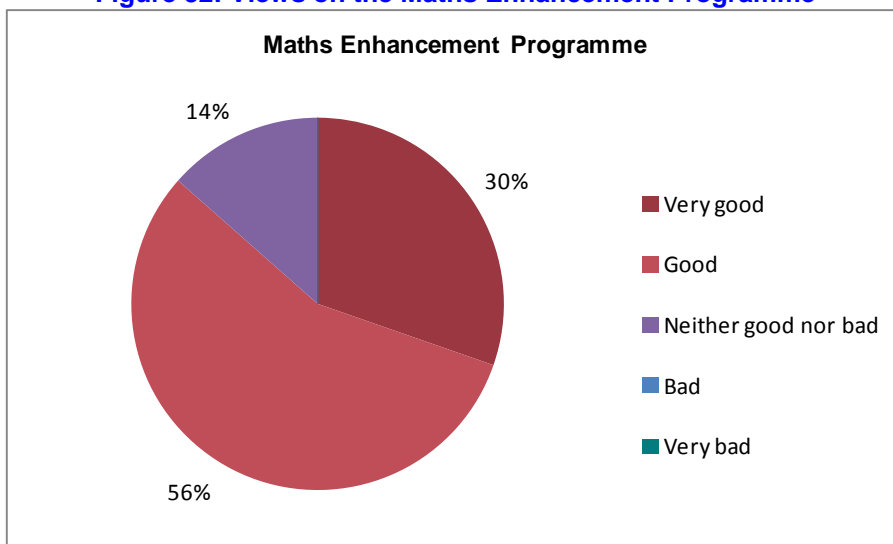
Figure 31: Views on the Foundation's Special Educational Needs and Disability Training for Existing Teachers



Base = 37

Three-quarters of the respondents that were aware of the training gave a rating of *very good* or *good*. The chart below shows how respondents rated the Maths Enhancement Programme.

Figure 32: Views on the Maths Enhancement Programme

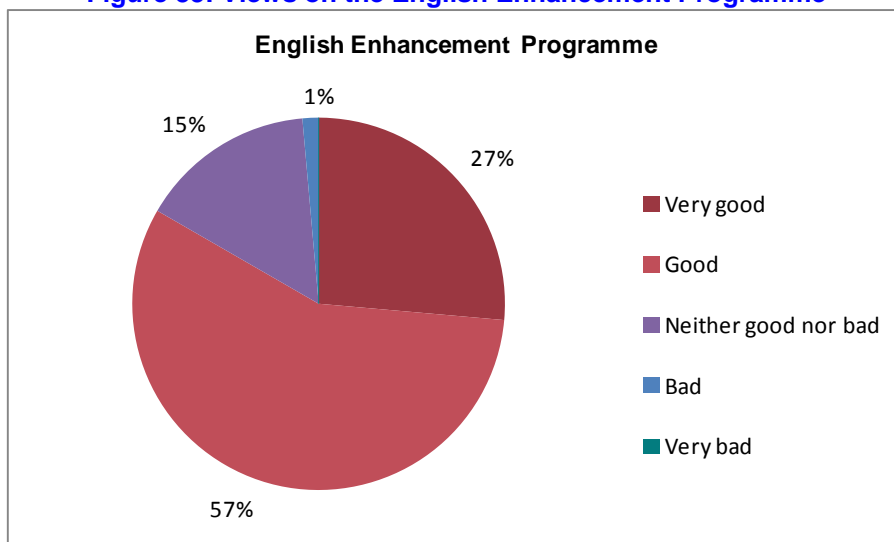


Base = 89

Most of the respondents who gave a rating for the Maths Enhancement Programme thought it was *very good* or *good*.

The chart below shows how respondents rated the Foundation's English Enhancement Programme.

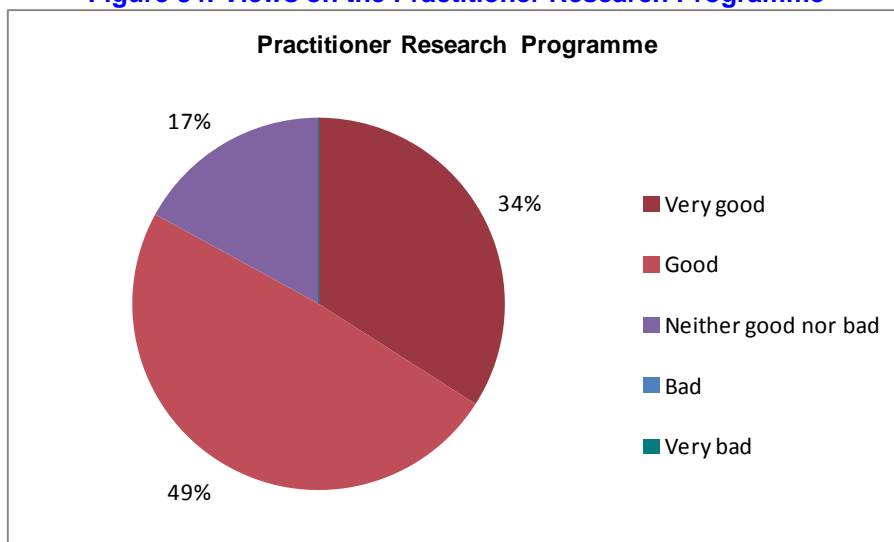
Figure 33: Views on the English Enhancement Programme



Base = 72

84% of the respondents that were aware of the programme gave a rating of *very good* or *good*. The chart below shows how respondents rated the Practitioner Research Programme.

Figure 34: Views on the Practitioner Research Programme

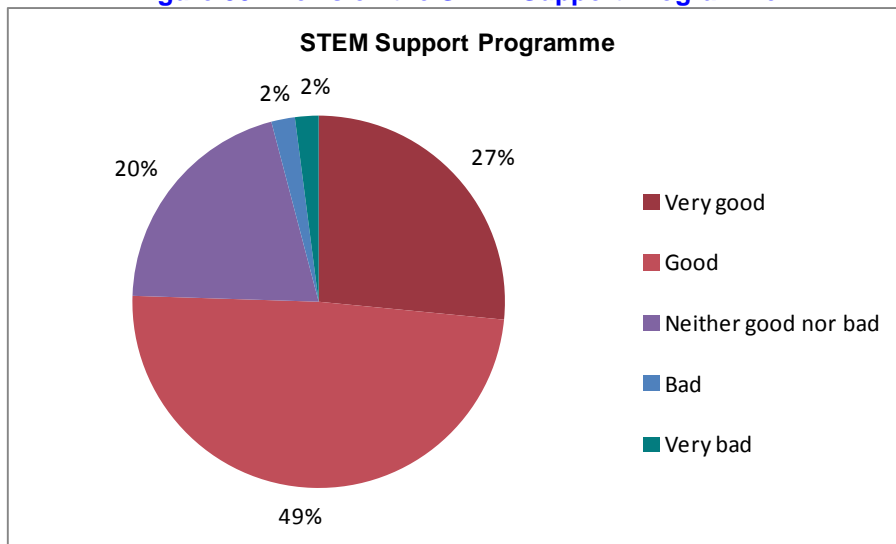


Base = 47

Over 80% respondents who gave a rating for the Practitioner Research Programme thought it was *very good* or *good*.

The following chart shows how respondents rated the STEM Support Programme.

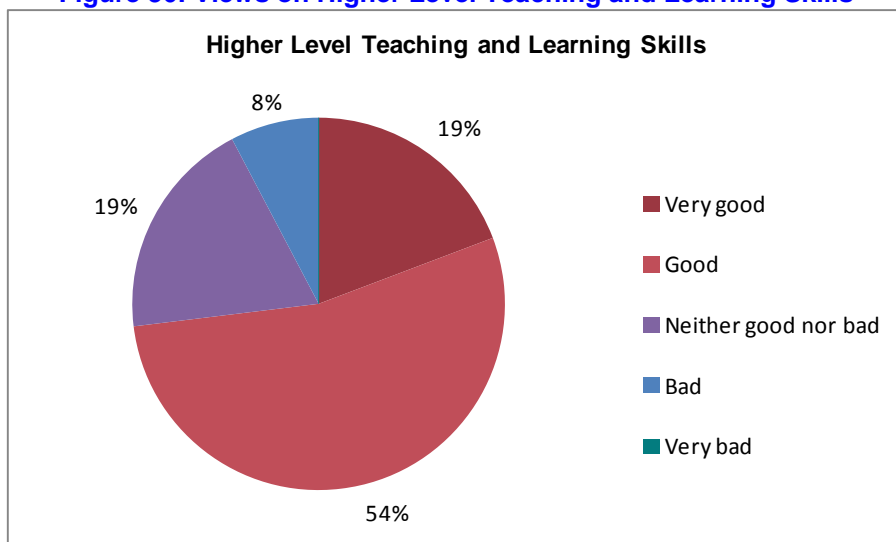
Figure 35: Views on the STEM Support Programme



Base = 48

Three-quarters of the respondents that were aware of the STEM Support Programme gave a rating of *very good* or *good* although one gave a rating of *bad* and one of *very bad*. The chart below shows how respondents rated Higher Level Teaching and Learning Skills.

Figure 36: Views on Higher Level Teaching and Learning Skills



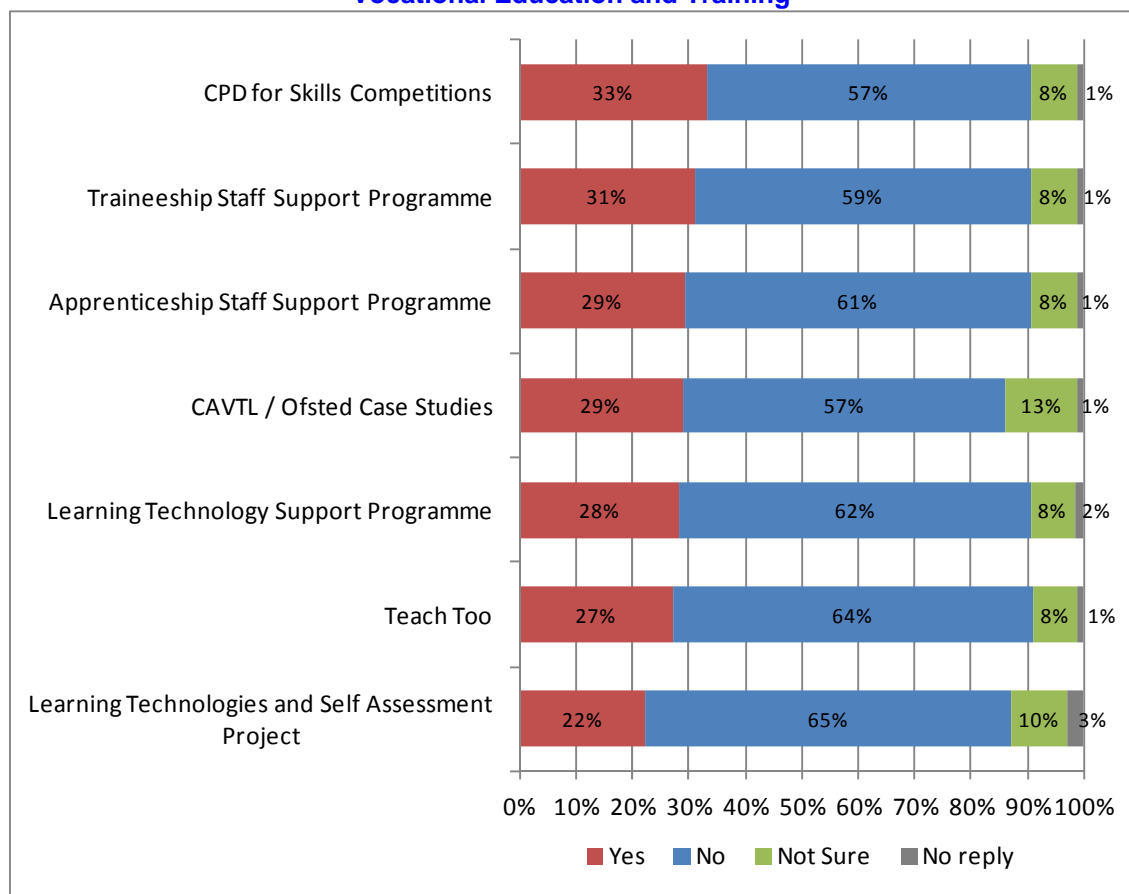
Base = 26

Of the 26 respondents who gave a rating for Higher Level Teaching and Learning Skills, 19 thought it was *very good* or *good* although 2 thought it was *bad*.

The Foundation's Services to Support Vocational Education and Training

The respondents were asked if they were aware of a range of services provided by the Foundation to support vocational education and training. The chart below shows the results.

Figure 37: Awareness of the Foundation's Services to Support Vocational Education and Training



Base = 232

Overall, awareness of the Foundation's services to support vocational education and training was comparatively low among respondents although awareness was higher among Principals/Chief Executives.

Highest awareness was for CPD for Skills Competitions which a third of all respondents were aware of. However, half of Principals/Chief Executives said they knew about the service.

Over half of the Principals/Chief Executives were aware of the Teach Too service, 45% were aware of the Learning Technology Support Programme and 38% knew about the Learning Technologies and Self Assessment Project.

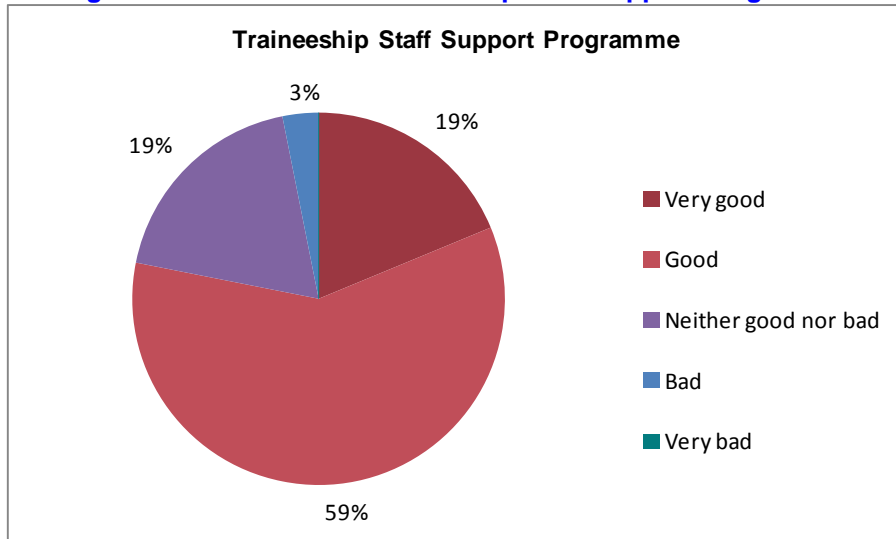
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The chart below shows how respondents rated the Foundation's Traineeship Staff Support Programme

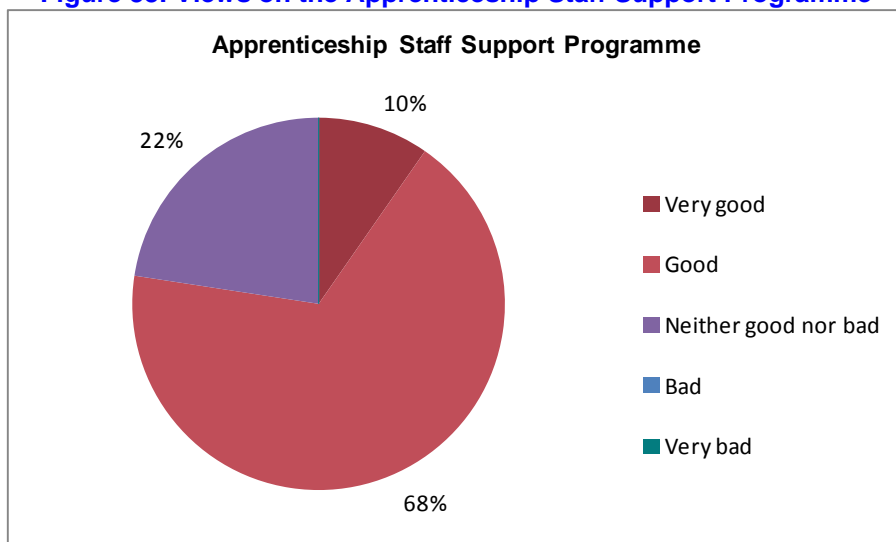
Figure 38: Views on the Traineeship Staff Support Programme



Base = 32

Over three-quarters of the respondents that were aware of the programme gave a positive response with a fifth giving a rating of *very good*. The chart below shows how respondents rated the Apprenticeship Staff Support Programme.

Figure 38: Views on the Apprenticeship Staff Support Programme



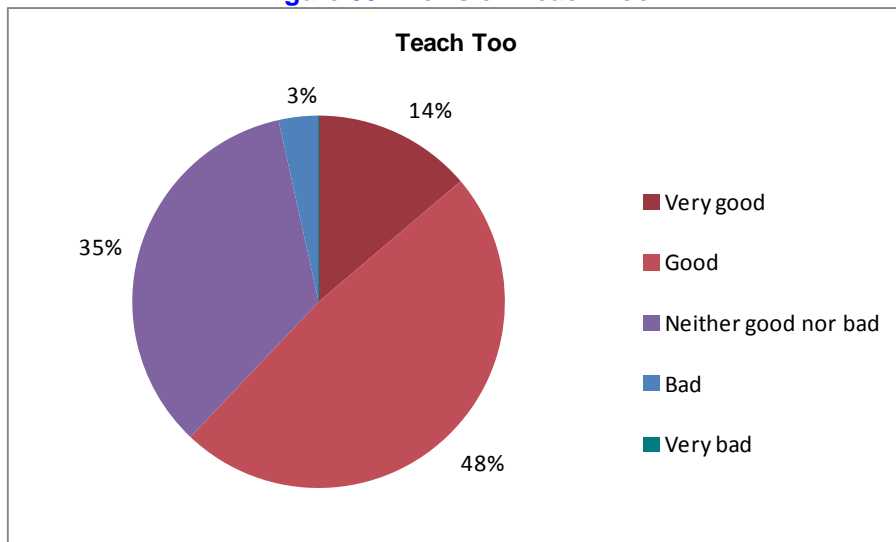
Base = 31

Over three quarters of respondents who gave a rating for the Apprenticeship Staff Support Programme thought it was *very good* or *good*.



The following chart shows how respondents rated the Teach Too service.

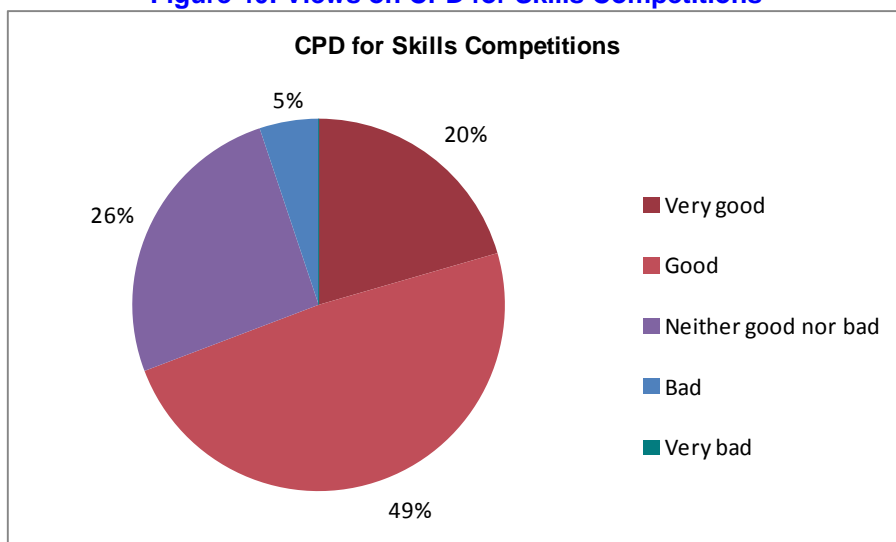
Figure 39: Views on Teach Too



Base = 29

18 of the 29 respondents that were aware of the Teach Too service gave a rating of *very good* or *good*. The chart below shows how respondents rated the CPD for Skills Competitions service.

Figure 40: Views on CPD for Skills Competitions

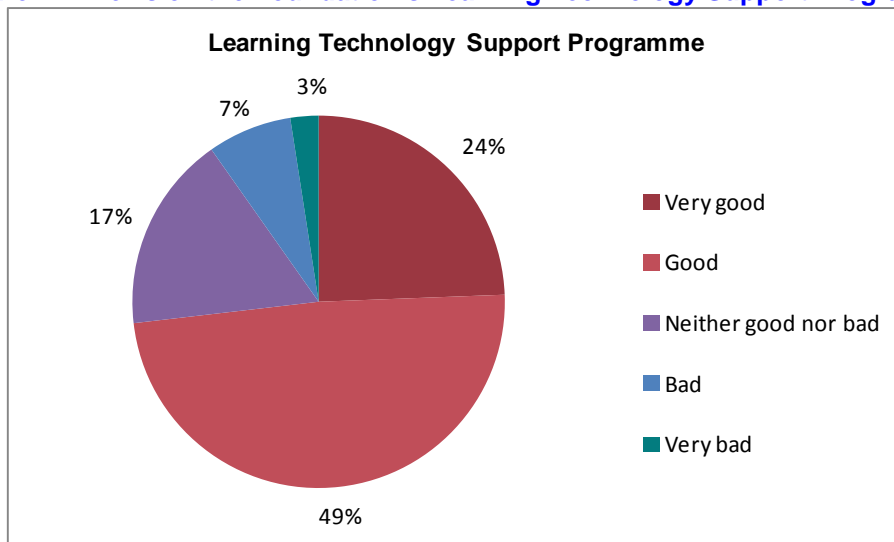


Base = 39

Just under 70% of the respondents who rated the CPD for Skills Competitions service gave a positive response with a fifth giving a rating of *very good*.

The following chart shows how respondents rated the Foundation's Learning Technology Support Programme.

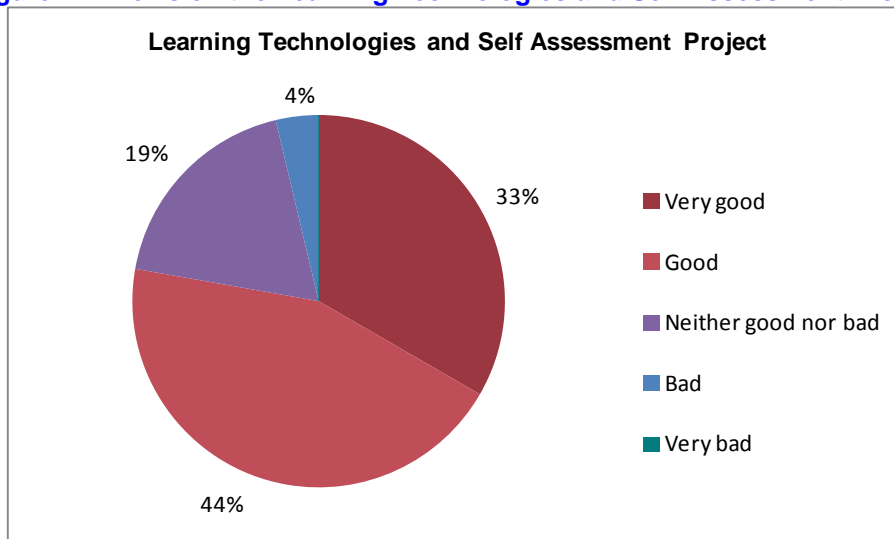
Figure 41: Views on the Foundation's Learning Technology Support Programme



Base = 41

Three-quarters of the respondents that were aware of the Learning Technology Support Programme gave a positive response with a quarter rating it *very good*. However three respondents gave a rating of *bad* and one *very bad*. The chart below shows how respondents rated Higher Level Teaching and Learning Skills.

Figure 42: Views on the Learning Technologies and Self Assessment Project



Base = 27

21 of the 27 respondents that gave a rating responded positively with 10 giving a score of *very good*.

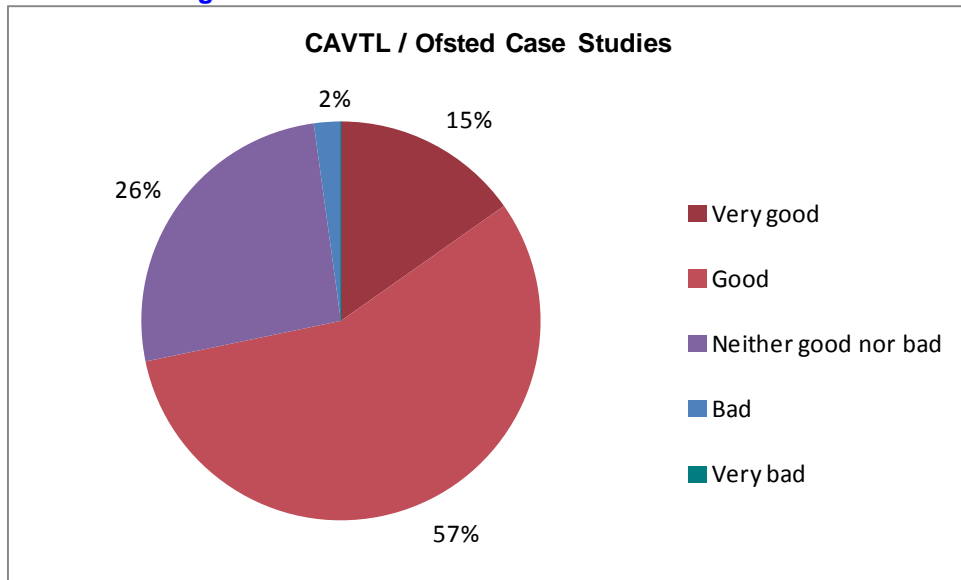
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The chart below shows how respondents rated CAVTL/Ofsted Case Studies.

Figure 43: Views on CAVTL / Ofsted Case Studies



Base = 46

72% of those that gave their views on CAVTL/Ofsted Case Studies gave a positive response of *very good* or *good*.

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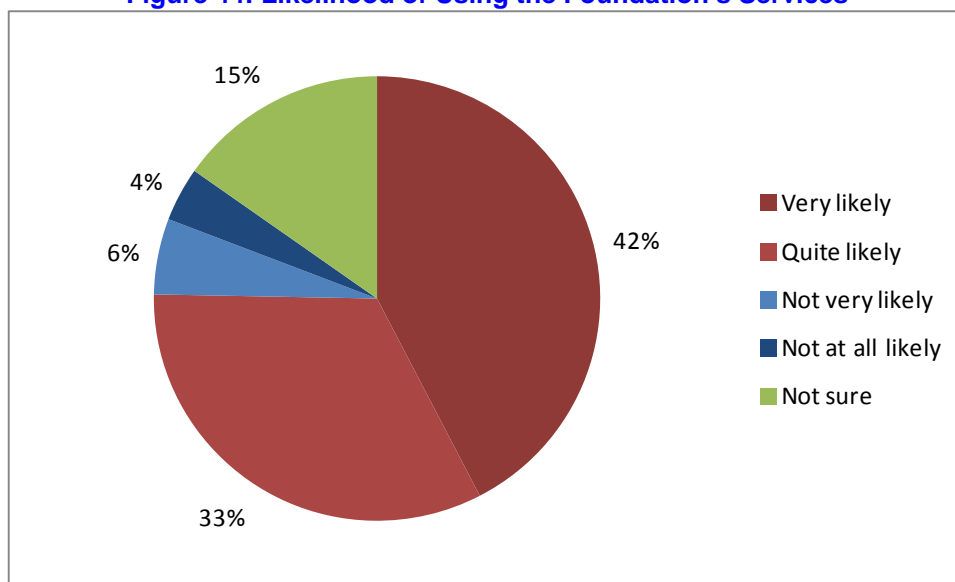
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Likelihood of Using the Foundation's Services

The respondents were asked how likely they were to use the services provided by the Foundation in the future. Figure 44, below, shows the results.

Figure 44: Likelihood of Using the Foundation's Services



Base = 255

Three quarters of the respondents said that they would be *very likely* or *quite likely* to use the services provided by the Foundation. Only one in ten respondents said it was *not very likely* or *not at all likely*. Compared to the previous survey this is a much more positive response. In spring this year just over half of the respondents said that they would be *very likely* or *quite likely* to use the services provided by the Foundation. One in five respondents said it was *not very likely* or *not at all likely* and over a quarter were *not sure*.

The likelihood of using the Foundation's services in future varied with job role. All the Governors/Trustees said they would do so as did over 80% of Principals/Chief Executives, Senior Managers and Middle/Functional Managers. Just over two-thirds of Teachers and Trainers also said it was *very likely* or *quite likely* that they would use Foundation's services in the future.

Among those respondents whose organisations had previously engaged with the Foundation, almost 90% said they were likely to use the services provided by the Foundation. The response was also generally positive from those who had not had any previous contact with the Foundation with 63% saying they would likely use the services in the future and only 14% saying that it was unlikely.



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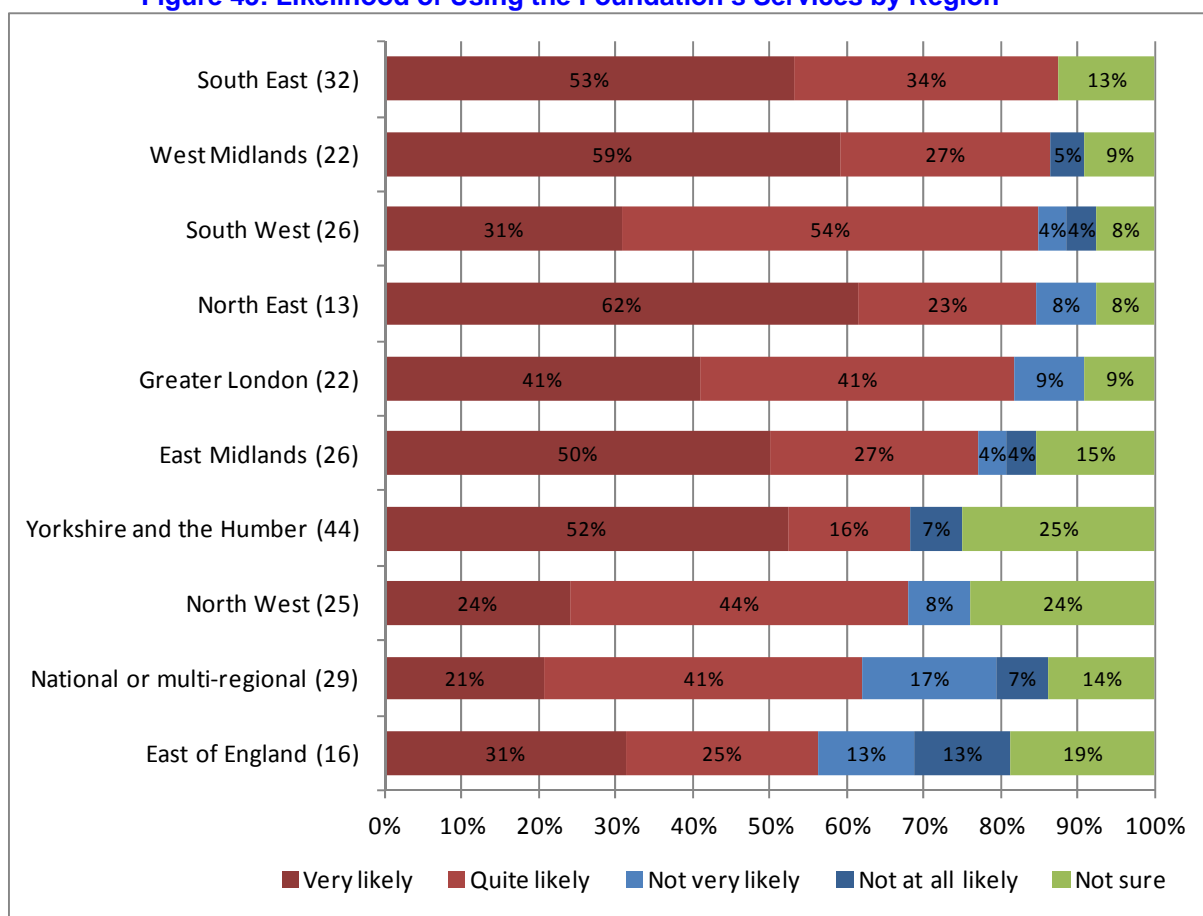
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85% of respondents from General FE Colleges said that they would be *very likely* or *quite likely* to use the services. This compares with 73% for Charity/Third Sector Organisations, 71% for Adult and Community Learning Providers and 69% for Independent Training Providers. These results should be viewed with caution as sample sizes were relatively low.

The figure below shows respondents' likelihood of using the Foundations services in future broken down by region.

Figure 45: Likelihood of Using the Foundation's Services by Region



Base = 255

The number of respondents from each region is shown in brackets. The results for regions where sample sizes are low should be viewed with caution.

Respondents from organisations based in the South East and West Midlands were the most likely users of the Foundations' services with approaching 90% saying they were *very likely* or *quite likely* to do so in the future.

Respondents from National/multi-regional organisations and those based in the East of England were the least likely future users of the Foundations' services.

