

**INTRODUCING THE NEW**

# **EDU WEEK** **JOBS**

New jobs board. New rates. Improved service.  
Recruitment advertising made even easier.



in association with

# **FEWEEK**

# **EDU WEEK** **JOBS**

# EDU WEEK JOBS



## What is EduWeek Jobs?


EduWeek Jobs is a cost-effective recruitment service using digital solutions to fill vacancies in schools, colleges, training providers and education.

As the jobs board of FE Week and Schools Week, two leading and influential newspapers serving the schools, further education and skills sectors, we take vacancies directly to a targeted audience of highly engaged education professionals.

With prices starting at £150 per vacancy and a dedicated account manager on hand to assist with your campaign, EduWeek Jobs is here to make your recruitment process that bit easier.

# FE Week statistics

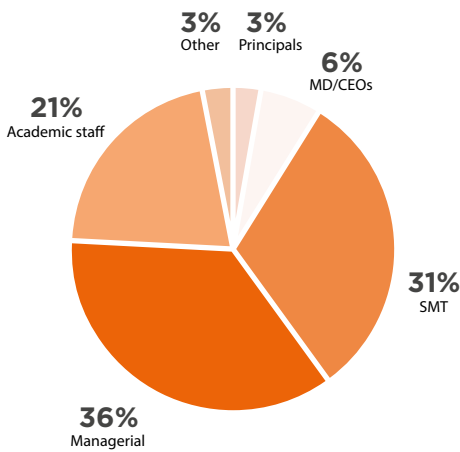
12,500+  digital edition readership

  
400,000+  
visits per month (up from 200,000 in 2019)

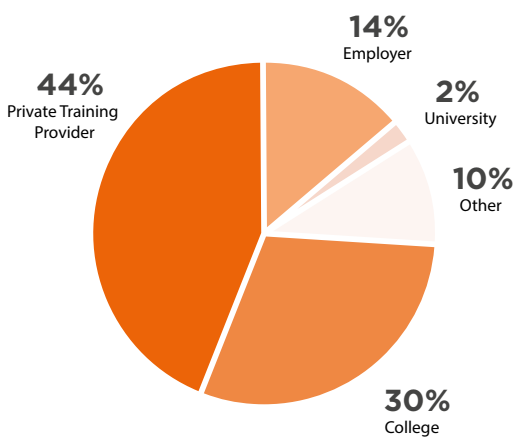
  
650,000+  
monthly page views (up from 415,000 in 2019)

 31,200+ Twitter followers

Readers by job role

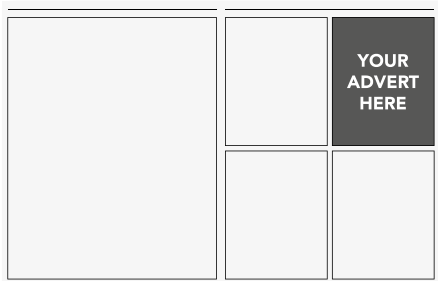


Organisation type



Have your vacancy seen by passive job seekers and the highest quality candidates in the sector.

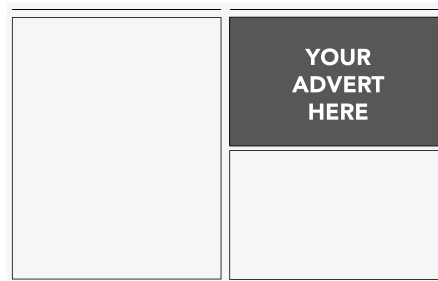
## QUARTER PAGE



96mm x 132mm (WxH)

**£850**

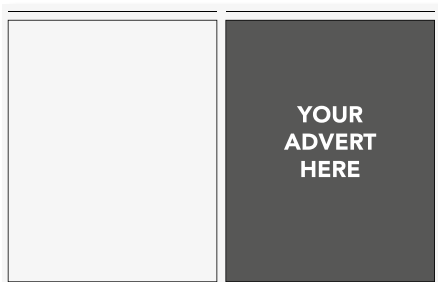
## HALF PAGE



196mm x 132mm (WxH)

**£1600**

## FULL PAGE



196mm x 265mm (WxH)

**£3000**

### INCLUDED WITH YOUR ADVERT:

- A Featured Listing for each role advertised within the space (max. 3 roles)
- Bespoke advert design
- Half Page or larger – exposure in the 'Premium Job Opportunities' section on Page 2 of FE Week

## FE WEEK ARTWORK DEADLINE:

**Wednesday at 17:00**

Contact Bridget at [bridget.stockdale@feweek.co.uk](mailto:bridget.stockdale@feweek.co.uk)  
or on **020 8123 4778** to book your advert.

# Online Advertising with EduWeek Jobs

## Listings

### BASIC LISTING

**£150**

OUR LOWEST COST OPTION,  
IDEAL FOR ADVERTISERS  
ON A TIGHT BUDGET

- Text, logo and attachments
- Live for up to one month

### FEATURED LISTING

**£350**

REACH A WIDER AUDIENCE AND  
RECEIVE HIGHER ENGAGEMENT

- Text, logo and attachments
- Live for up to one month
- Premium online positioning
- Slots on the Weekly Jobs Email (19,000 recipients)
- Tweets via @EduWeekJobs and @FEWeek (30.3k followers)

## Upgrade

### FEATURED BOOST

**£200/WEEK**

ATTRACT PASSIVE JOB  
SEEKERS AND HIGH QUALITY  
CANDIDATES WITH A FEATURED  
BOOST BUTTON.

- GIF animated button advert on [www.feweek.co.uk](http://www.feweek.co.uk)
- Artwork design included
- Available as an upgrade on a Featured Listing

### FEATURED JOB OF THE WEEK

**£400/WEEK**

OUR HIGHEST EXPOSURE  
ONLINE OPTION.

- Top slot on weekly jobs email
- GIF animated Banner advert at the top of the weekly jobs email
- GIF animated Button advert on [www.feweek.co.uk](http://www.feweek.co.uk)
- GIF animated Skyscraper advert on [www.educationweekjobs.co.uk](http://www.educationweekjobs.co.uk)
- Artwork design included
- Available as an upgrade on a Featured Listing

# Online Advertising with FE Week

## FEATURED JOB OF THE WEEK: OUR TOP ONLINE SOLUTION

- **A large GIF premium button advert** on every page of the Schools Week website (310 x 160 px)
- **A GIF skyscraper advert** on every page of the EduWeek Jobs website (160 x 600 px)
- **A GIF banner advert** at the top of our weekly jobs email (620 x 120 px)

160 x  
600 px



THE SHARED  
LEARNING  
TRUST IS  
RECRUITING

310 x 160 px



620 x 120 px



Contact Clare at [clare.halliday@schoolsweek.co.uk](mailto:clare.halliday@schoolsweek.co.uk)  
or on **020 8123 4778** to book your advert

**Organise your recruitment advertising for the year with an annual package with FE Week and EduWeek Jobs.**

## **BRONZE** **£4500**

- ◇ Unlimited Featured Listings
- ◇ 25% discount on classified adverts in FE Week

## **SILVER** **£6000**

- ◇ Unlimited Featured Listings
- ◇ 3 x Half Page adverts
- ◇ 50% discount on classified adverts in FE Week

## **GOLD** **£7500**

- ◇ Unlimited Featured Listings
- ◇ 5 x Full Page adverts
- ◇ 50% discount on classified adverts in FE Week

## **INCLUDED WITH EACH PACKAGE:**

- Unlimited listings covering all vacancies (including leadership roles)
- Job upload service, with a turnaround of up to 2 hours
- Dedicated account manager on hand to discuss your requirements

RATES DISPLAYED ARE PER COLLEGE/ORGANISATION.  
GROUP RATES AVAILABLE ON REQUEST.  
PRICES EXCL. VAT

# Available Discounts

**If your organisation is eligible for a discounted rate, please get in touch to inform our team and to make your booking.**

**FE WEEK**

**SUBSCRIBERS:  
20% DISCOUNT**

**FE WEEK  
GOLD**

**MEMBERS:  
30% DISCOUNT**

**aelp**  
Association of  
Employment and Learning  
Providers

**MEMBERS:  
20%  
DISCOUNT**

**HOLEX**

**MEMBERS:  
20%  
DISCOUNT**

**besa** |   
BRITISH EDUCATIONAL  
SUPPLIERS ASSOCIATION

**MEMBERS:  
20%  
DISCOUNT**

Contact Bridget at [bridget.stockdale@feweek.co.uk](mailto:bridget.stockdale@feweek.co.uk)  
or on **020 8123 4778** to book your advert.

# Testimonials

I have found FE Week and EduWeek Jobs personnel to be dedicated and extremely knowledgeable in their field. They are a friendly, flexible and approachable team who are always willing to go over and beyond to ensure that all our needs as clients are met. I have worked in the field of recruitment for many years and have worked with many recruitment providers. FE Week and EduWeek Jobs are one of the best I have worked with and I would recommend them highly.

**SINDY CHOW**

HR Recruitment Co-ordinator, City of Liverpool College

We have worked with FE Week and EduWeek Jobs for many years now and we are guaranteed an excellent and personal service. We chose FE Week and EduWeek Jobs simply because we could not find any other provider that offered all the recruitment tools under one platform. It's fantastic how easy and efficiently our job vacancies are posted, we never have any problems at all.

**JESSICA LUCAS**

HR Apprentice, Burnley College

When I email the team at FE Week and EduWeek Jobs I can confidently trust that I will receive prompt attention, a consistent follow up and know that when I need a job to be advertised or an advert to be amended it will be done immediately. I would have no hesitation in giving my recommendations to use FE Week and EduWeek Jobs.

**MEERA VISAKAN**

HR Officer,  
Capital City College Group

FE Week and EduWeek Jobs are always able to respond to our request within 24 hours, and their customer service in the whole team is brilliant. Through working with them since last year, I have never been let down once. I would definitely recommend any other further educational providers to use FE Week and EduWeek Jobs to support with their recruitment

**NA WEI**

HR Operations Manager, Orchard Hill College

With FE Week and With FE Week and EduWeek Jobs' annual package, it couldn't be simpler.... All we need to do is email over a copy of the advert and the rest is done for us. We couldn't ask for more.

**SARAH GEE**

HR Recruitment Specialist,  
South Staffordshire College

# Publication schedule

Edition	Artwork Deadline (5pm)	Issue Date
Christmas holidays 2020		
338	07/01/2021	08/01/2021
339	14/01/2021	15/01/2021
340	21/01/2021	22/01/2021
341	28/01/2021	29/01/2021
342	04/02/2021	05/02/2021
343	11/02/2021	12/02/2021
February half-term 2021		
344	25/02/2021	26/02/2021
345	04/03/2021	05/03/2021
346	11/03/2021	12/03/2021
347	18/03/2021	19/03/2021
348	25/03/2021	26/03/2021
349	01/04/2021	02/04/2021
Easter holidays 2021		
350	22/04/2021	23/04/2021
351	29/04/2021	30/04/2021
352	06/05/2021	07/05/2021
353	13/05/2021	14/05/2021
354	20/05/2021	21/05/2021
355	27/05/2021	28/05/2021
May half-term 2021		
356	10/06/2021	11/06/2021
357	17/06/2021	18/06/2021
358	24/06/2021	25/06/2021
359	01/07/2021	02/07/2021
360	08/07/2021	09/07/2021
Summer holidays 2021		



Contact Bridget at  
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 Week and FE Week are  
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