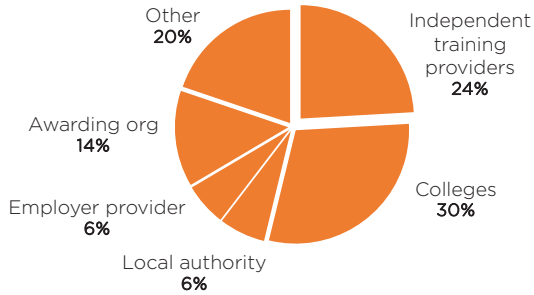
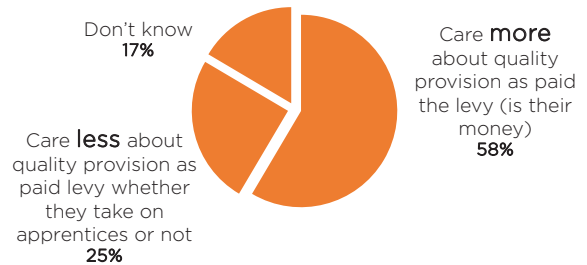


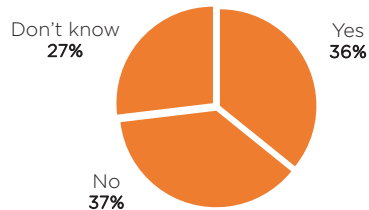
212 survey respondents (type of organisation)



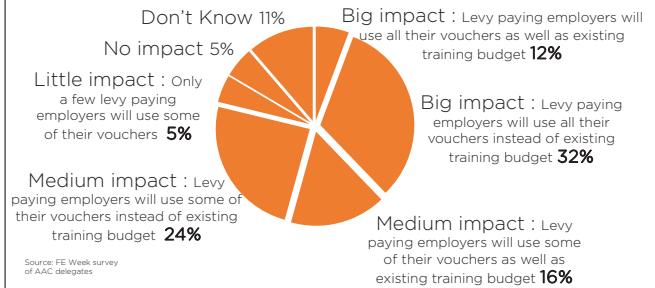
Do you think levy paying employers will care more or less about quality provision?



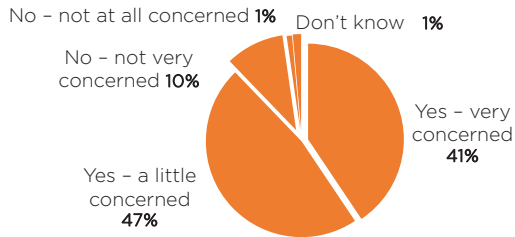
Do you think the government will achieve the 3m apprenticeships starts target by 2020?



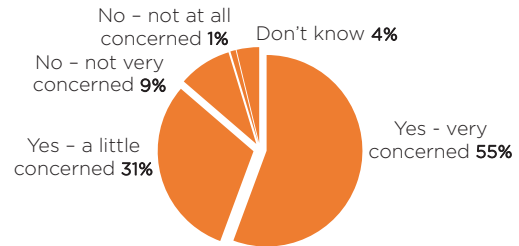
Once the levy kicks in from April 2017 what do you think will happen?



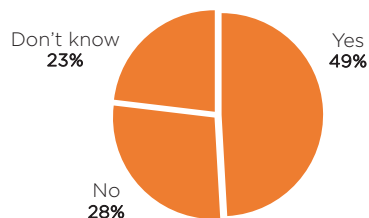
Are you concerned quality will suffer in effort to increase quantity?



Once levy kicks in are you concerned about funding and demand from non-levy paying companies (SMEs)?



Do you think funding apprenticeships via a large employer levy is a good idea?



KEY SURVEY FINDINGS

- > 88% concerned quality will suffer to hit 3m starts target
 - > 50% think levy a good idea
 - > 60% think levy will make employers care more about quality
 - > 56% think employers will replace existing training budgets with levy money
 - > 86% concerned about funding and demand for SMEs
- } Interesting lack of consensus